



— THE FLOATING —  
**SEAHORSE**

SIGNATURE EDITION



I am the beauty of the ocean that embraces me.  
As the sky touches the sea,  
from the surface to the misty depth beneath it,  
there is none like me.

I was made beautiful; I was made magnificent.  
So complete is my motion through the waves.  
I surround myself with the beauty of the floral coral,  
my beauty is like a prized jewel in a king's crown.  
When I dance the ocean sings, it is all a thing you must see  
even in the serenity of silence, it is a thing to behold.

I am the horse of the sea; I am its heart.

# DISCOVER THE WORLD



THE WORLD ISLANDS

## TAKE A MOMENT TO CATCH YOUR BREATH

The World is visible from outer space, a collection of manmade islands that form a unique map of our planet. Surrounded by the Arabian Gulf, The World attracts a stunning variety of marine life all year round.

Just as iconic as The World is the endearing cluster of six islands known as The Heart of Europe. This vibrant celebration of Europe's cultural heritage promises an unforgettable holiday resort experience.

One of its islands is St. Petersburg, an exclusive and idyllic retreat that's sure to leave an everlasting impression.

Anchored off its pristine shores, gently dancing to the ocean's beat, are the magnificent retreats that defy imagination. Welcome to The Floating Seahorse Signature Edition.

A NEW SPACE  
A NEW WAY  
A NEW WORLD



# AN EXPERIENCE WITHOUT COMPROMISE

## THE HEART OF THE WORLD

St Petersburg Island is one of six stunning islands which make up The Heart of Europe. It takes inspiration from The Maldives and some of the finest resorts across the world. Shaped as a heart St Petersburg is the perfect setting for honeymooners from all over the world.

Home to The Tzar Hotel, a marina, white sandy beaches, a lagoon, lush tropical gardens, massage cabanas, an exclusive restaurant, bars and a private infinity pool overlooking the Arabian Gulf, the island will be a stunning vacation retreat.

St Petersburg will be surrounded by Signature Edition Floating Seahorses which will be connected via floating jetties and offer breathtaking sea and island views and the ultimate in contemporary marine style living. An idyllic island escape and holiday destination, St Petersburg will offer first class facilities and hospitality for both adults and children.

During the year, St Petersburg will come alive with traditional and cultural events synonymous with the infamous city's culture and heritage. Events will include celebrating The White Nights Festival, the very best of classical ballet, opera and music. What's more, guests to St Petersburg will be able to savour traditional food and drinks.





## A COLLECTION OF FINE THINGS

The Heart of Europe - a truly magical place that's destined to be one of the world's most idyllic island escapes. Whatever you want to do, it's literally all on your doorstep.

Find the world's first outdoor climate controlled areas to create refreshing rain and snow. Be spoilt for choice throughout the year with rich cultural and social activities, including some of Europe's most gifted street performers, artists and musicians.

See the underwater museum, which will showcase Dubai's heritage, or perhaps catch a show at the permanent circus.

The Heart of Europe, is truly the perfect setting to indulge to your heart's content.



## A LOVERS PARADISE

Dubai will soon become a new honeymoon hotspot for people all over the world.

St Petersburg Island at The Heart of Europe is set to become The Middle East's most iconic and talked about destination for newlyweds and lovebirds.

Shaped like a heart and taking inspiration from The Maldives and some of the world's most sought after resorts, St Petersburg will offer first class hospitality and be surrounded by Floating Seahorses with their own butler service.

The island will feature swimming pools, cafes, restaurants, private beaches and a variety of first class facilities.

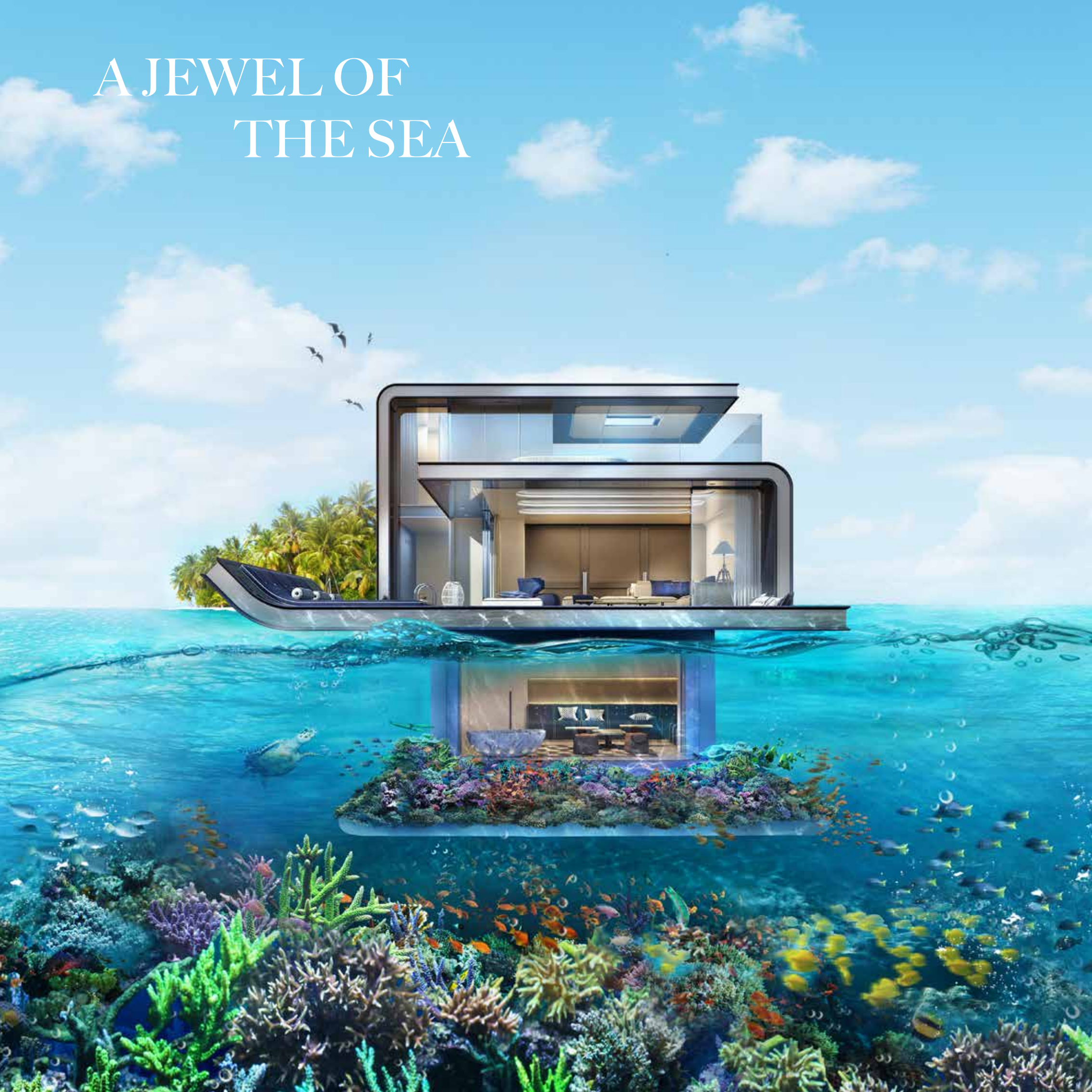


THE **HONEYMOON**  
DESTINATION

4 EQUALS 8



# A JEWEL OF THE SEA



## DREAMS CAN BE BUILT

This is The Floating Seahorse Signature Edition, a feat of innovation achieved by a marriage of engineering and imagination. An epitome of timeless design and craftsmanship spread across three levels, one of which is underwater.

The Floating Seahorse is truly unique and offers a world of new experiences. From the ocean that spreads out before you on the upper levels, to the underwater level that presents the coral reef brimming with beauty and life.

Inspired by the very best of Emirati culture and lifestyle and leading European designs, The Signature Edition of The Floating Seahorse has been developed especially for families with guests, groups and children of all ages.

A magnificent and enduring icon, The Floating Seahorse has set a new precedence in luxury living.

## THE ART OF CREATING

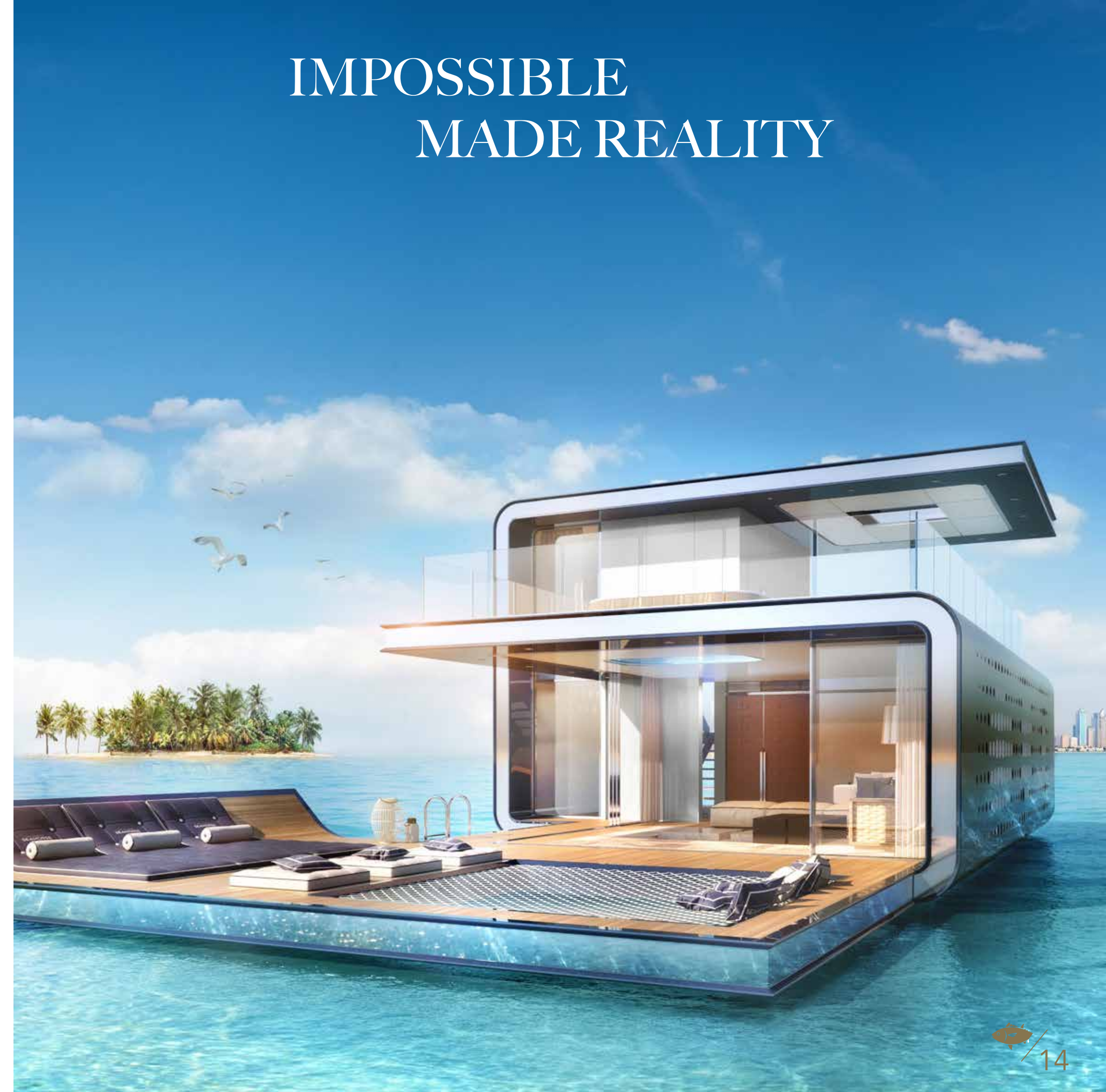
Be inspired and truly express yourself, from subtle touches to bold statements. With The Signature Edition, the possibilities to create your perfect Floating Seahorse are endless. From the flooring to the Jacuzzi, our bespoke team is dedicated to bringing your desired Floating Seahorse to life.

With four flexi living / sleeping areas and intelligent furniture, The Floating Seahorse transforms to a space that sleeps four to one that sleeps eight. The eight main rooms include a Sky deck and Sky Bedroom on the upper level and a Sea Family Room and Sea Bedroom on the sea level.

The totally submerged level features an Underwater Ladies Room and Master Bedroom, A Coral Entertainment Room and a Coral Guest Bedroom. During the daytime all rooms can be used to serve various purposes and by night, they can be transformed into luxury sleeping accommodation.



# IMPOSSIBLE MADE REALITY



# SECLUDED BEAUTY



## ENCASE YOURSELF IN SPLENDOR

The Floating Seahorse can also be customised to ensure the ultimate in privacy by fully enclosing the outdoor areas at sea level and on the upper deck. A glass wall feature also makes the The Seahorse safe and ideal for children, truly making The Floating Seahorse the perfect hideaway.

DEPTH OF BEAUTY

# THE GARDEN OF THE SEA



## YOU MAY NEVER WANT TO LEAVE

Some experiences are so magical that it's difficult to describe them.

Fall asleep while gazing at your coral garden, as the sea turtle glides by and a seahorse dances in the moonlight.

Awaken to the beautiful splash of colours from the coral reef, as the sun pierces the waters. See the hammerhead race by and catch a stingray gracefully float around your home.

These are the amazing sights that await you at the coral reef that surrounds each and every Floating Seahorse.

EMBRACED BY BEAUTY



UNDERWATER LADIES ROOM

LIFE AS PERFECTION



UNDERWATER MASTER BEDROOM

THE PERFECT BACKDROP  
UNDER THE SUN



CORAL ENTERTAINMENT ROOM



REIMAGINE REALITY



CORAL GUEST ROOM

THE SEA AT YOUR FEET

# MAGICAL BY DAY



# ENCHANTING BY NIGHT



# UNPARALLELED BLISS



/ LIMITLESS SKY

EXHILARATING  
SENSE OF FREEDOM



SKY DECK

# LIVE THE MOST UNFORGETTABLE OF NIGHTS



SKY BEDROOM







SADOVAYA ST.

KUTUSOV ST.

MORSKAYA ST.

ADMIRAL ST.

BOLSHOY ST.

GRIBOEDOV ST.

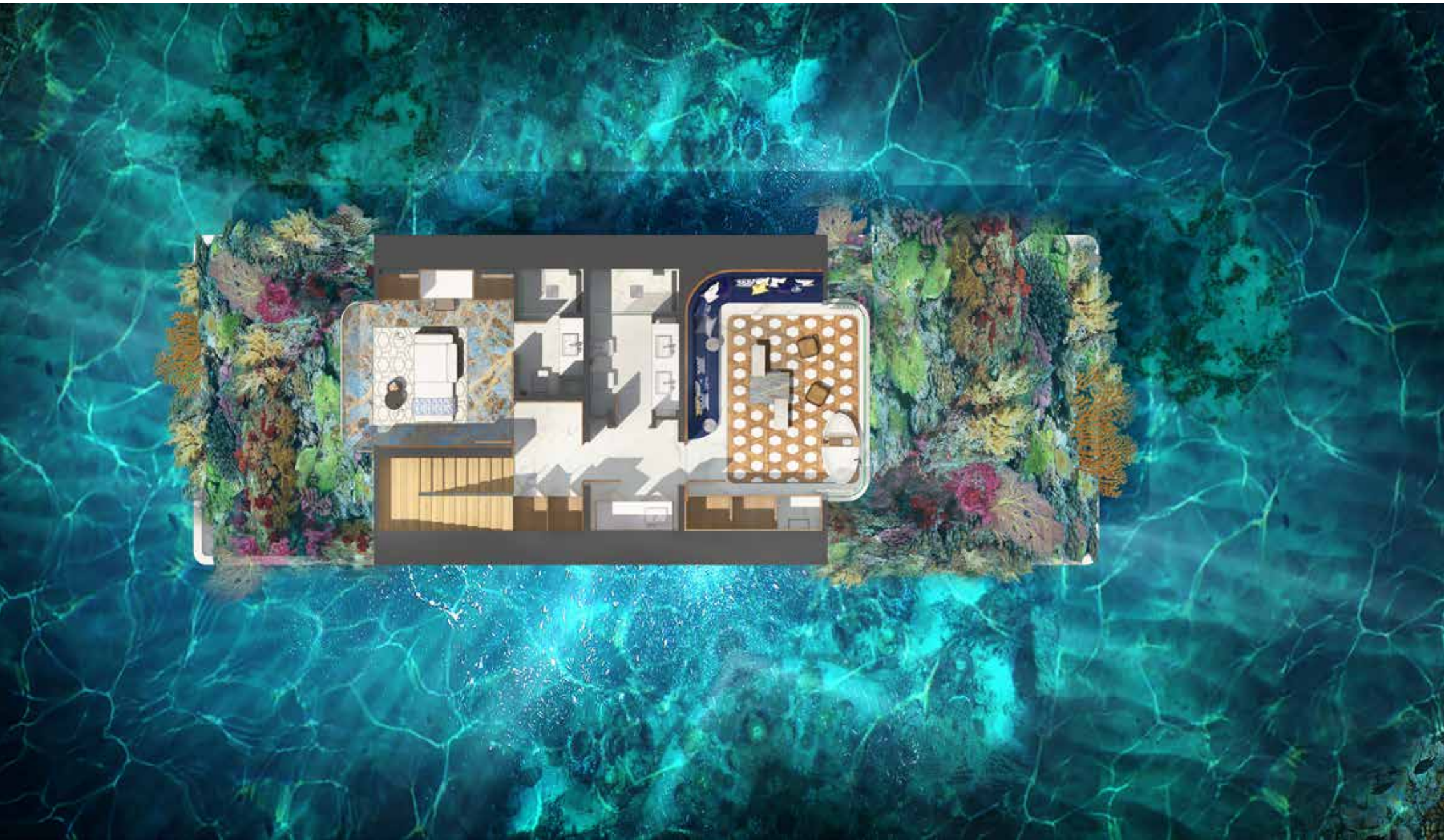
NEVSKIY PROSPEKT ST.

OCEANIA ST.

VASILEVSKY ST.

ST. PETERSBURG ISLAND

UNDERWATER LEVEL BY DAY



UNDERWATER LEVEL BY NIGHT



- Enclosed / Air-conditioned area: 80m<sup>2</sup>/861 sq.ft.
- Coral garden: 61m<sup>2</sup>/657 sq.ft.
- Underwater glazing: 25m<sup>2</sup>/269 sq.ft.

SEA LEVEL BY DAY



SEA LEVEL BY NIGHT

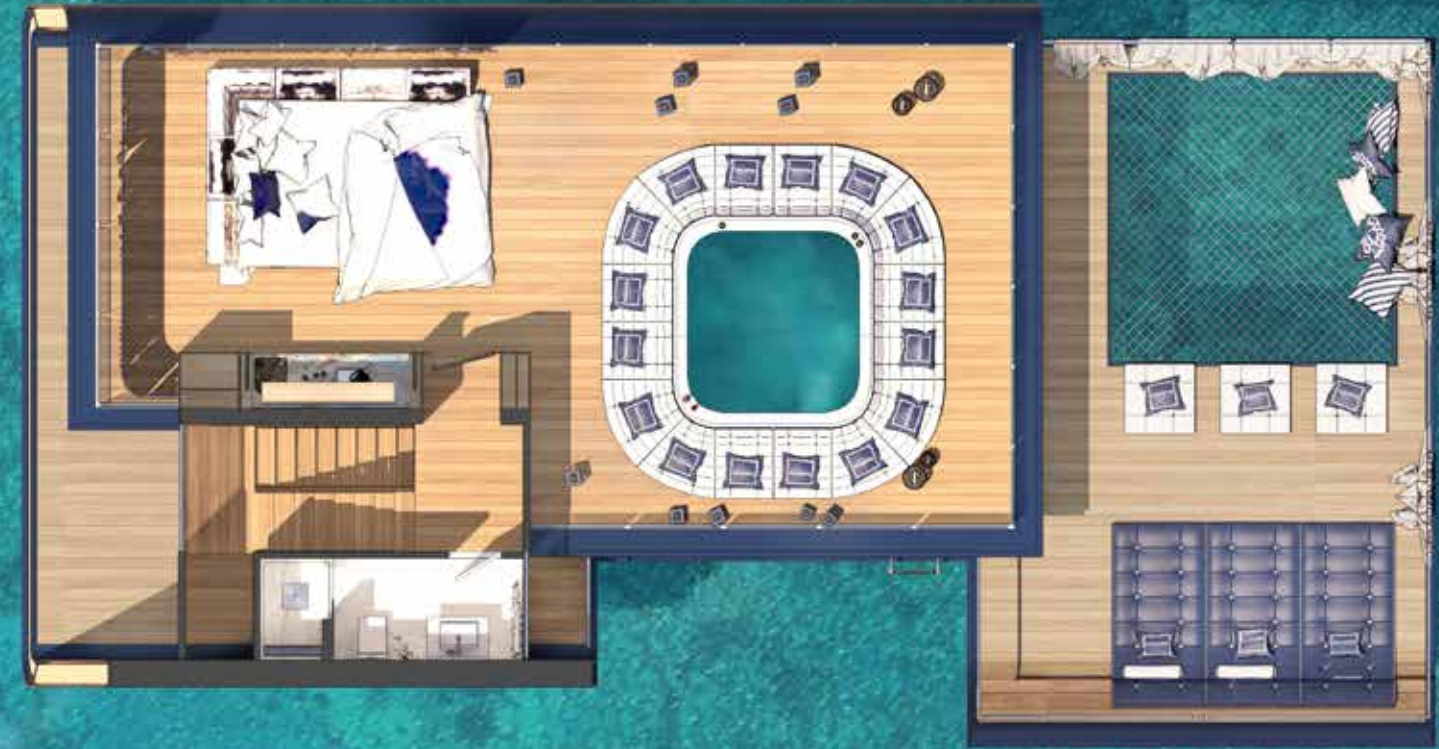


- Enclosed / Air-conditioned area: 76m<sup>2</sup>/818 sq.ft.
- External deck area: 76m<sup>2</sup>/818 sq.ft.

UPPER LEVEL BY DAY



UPPER LEVEL BY NIGHT



- Enclosed / Air-conditioned area: 37m<sup>2</sup>/398 sq.ft.
- External deck area: 42m<sup>2</sup>/452 sq.ft.



## THE ULTIMATE SPACE

The Signature Edition of The Floating Seahorse is designed to be the perfect area especially for families with children and groups. Spanning just over 4,000 square feet across three levels, each Floating Seahorse will be home to unique special features, state-of-the-art technology and innovation, home automation and outdoor climate controlled areas.

Over 5,000 hours have been spent in the research and development and more than 13,000 hours have been invested in design and engineering of The Floating Seahorse. Over 200 specialist and professionals from 25 different countries have been involved in the project, to ensure that The Floating Seahorse is not just a thing of beauty, but also the ultimate space.

The Floating Seahorse is compliant with all relevant international and local authorities and marine classification requirements.

Proudly designed and assembled in UAE.



# VERTU SIGNATURE TOUCH EDITION

## AN EXQUISITE COLLABORATION

The Heart of Europe has partnered with Vertu, the British-based manufacturer of luxury handmade mobile phones, to introduce an exclusive collection of precious phones inspired by the iconic Floating Seahorse.

Beautifully crafted in rare materials and featuring Vertu's pinnacle smartphone, the New Signature Touch, these luxury phones are now available to owners of The Floating Seahorse villas.

VERTU

HANDMADE IN ENGLAND

FOR





A DEVELOPMENT BY  
**KLEINDIENST**

For people wondering why this particular project is called  
The Floating Seahorse.

"The seahorse is an endangered species and we will  
create a coral reef (combining real and artificial coral)  
beneath the luxury retreats which will be a protected area  
in which seahorses can safely live and breed. Very soon,  
people will be able to see up-close and personal, the  
beautiful and elegant Arabian horse of the ocean - the  
seahorse!"

**Josef Kleindienst**



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## THE SEAFARER

My ears ring from the sea's gentle siren;

her whisper beckons me to her embrace.

As her voice caresses my face, the ground beneath me is shaken.

I can feel the tremors as I slowly walk towards the sea.

I know I must leave the land behind me,

for the sea promises me her treasures,

her beauty, her love and much more.

I must go and leave the land to its plight.

Oh to be at sea again! I will walk on water and swim to her depths with  
the beautiful colorful creatures that frolic there.

For the sea is where I truly belong. It is where I find peace,

it is where my heart is content, it is where my life has meaning.

She birthed me and to her I must return!



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