

*DAMAC*

# CHIC

TOWER

de GRISOGONO

GENEVE

An aerial photograph of the ocean's surface, showing intricate patterns of turquoise and teal waves. The water is highly textured with ripples and small-scale wavelets. The overall color palette is a range of blues and greens, from deep teal to bright turquoise. The text is centered horizontally and vertically in the upper half of the image.

REAWAKEN LUXURY

***DAMAC***

REAWAKEN LUXURY

# TURQUOISE, REIMAGINED.



Inspired by the healing properties of turquoise, Chic Tower is where wellness and opulence meet.

Here, the fabled fountain of youth is recast as a holistic lifestyle experience which brings together restorative baths, beauty treatments, state of the art gyms, residential luxury, and master-jeweler de Grisigono's unique interpretation of one of the world's most beloved gemstones.



REAWAKEN LUXURY

YOUTH,  
RECLAIMED.



Why settle for being young at heart?  
At Chic Tower, 7 revitalizing baths have been  
designed to extract toxins from your body and  
help your skin glow with the radiance of youth.

From hot baths and cold baths to salt baths and  
mud baths, a unique tonic to life's wear and tear  
awaits you each day of the week.



REAWAKEN LUXURY

VIEWS,  
REDISCOVERED.



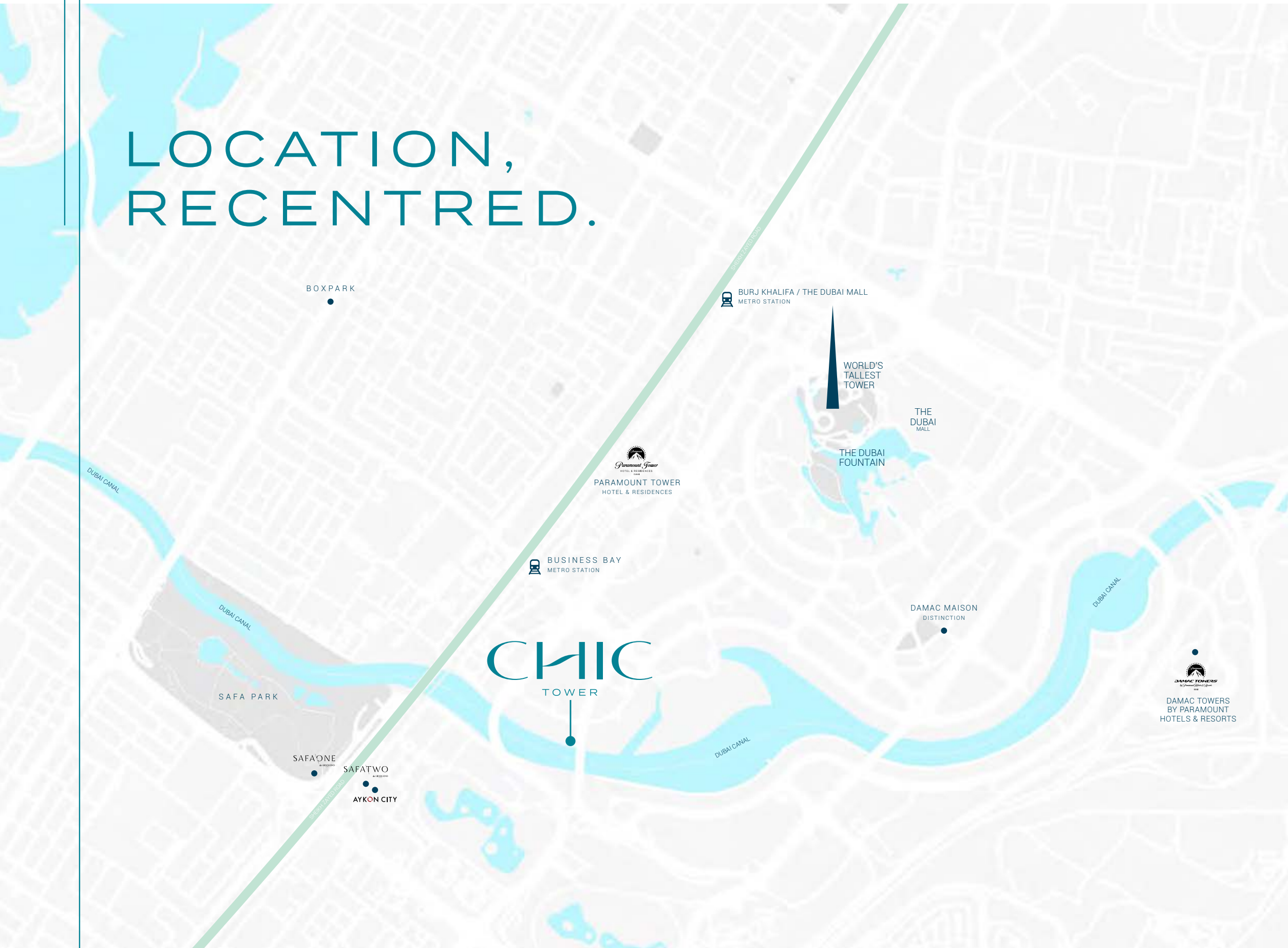
At Chic Tower, you meditate with your eyes closed. But you enjoy the view with eyes full of wonder. Your home boasts sweeping panoramas of Dubai's iconic Canal and beyond, allowing you to revitalize your perspective on life, every time you look out of your window.



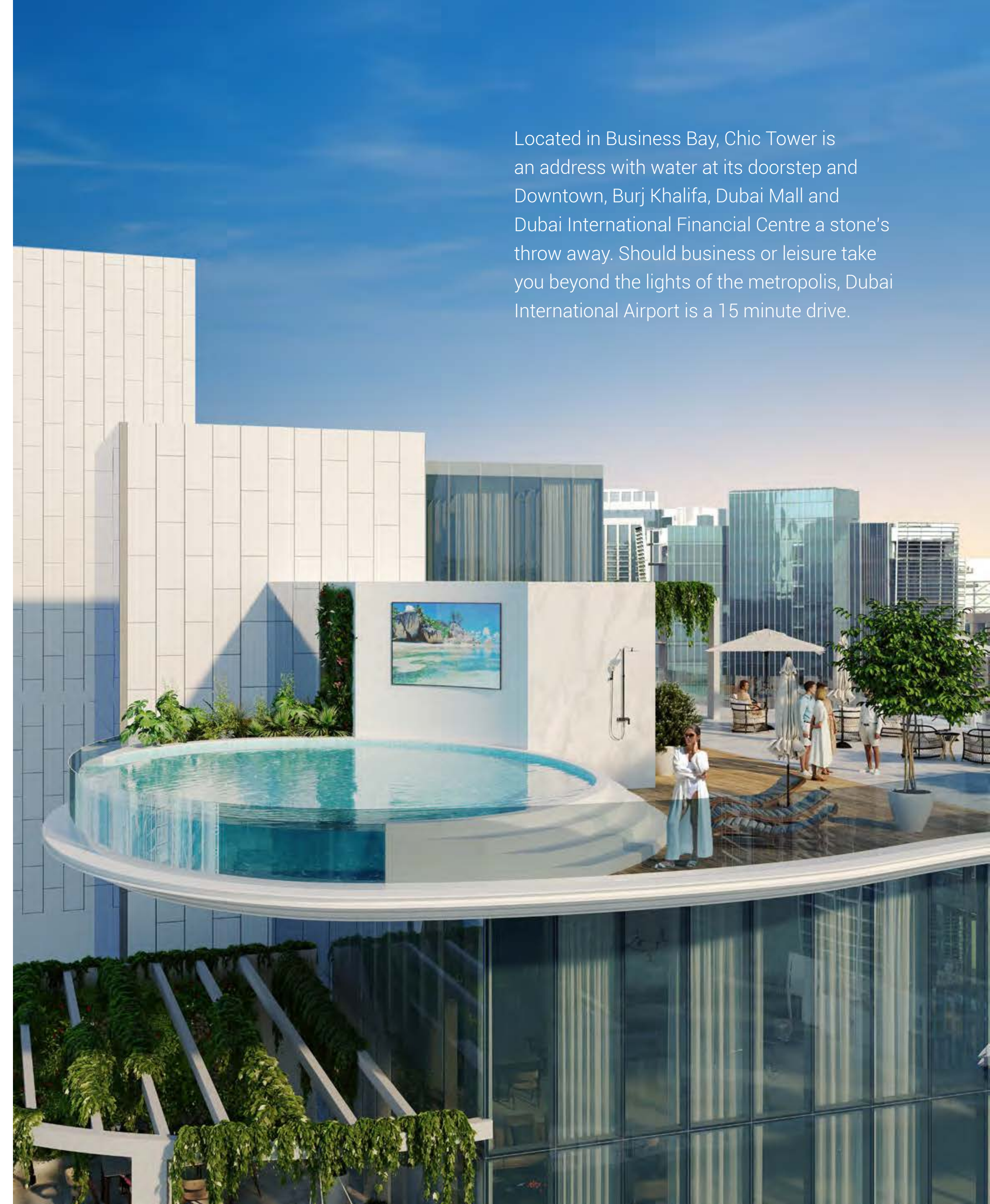


REAWAKEN LUXURY

# LOCATION, RECENTRED.

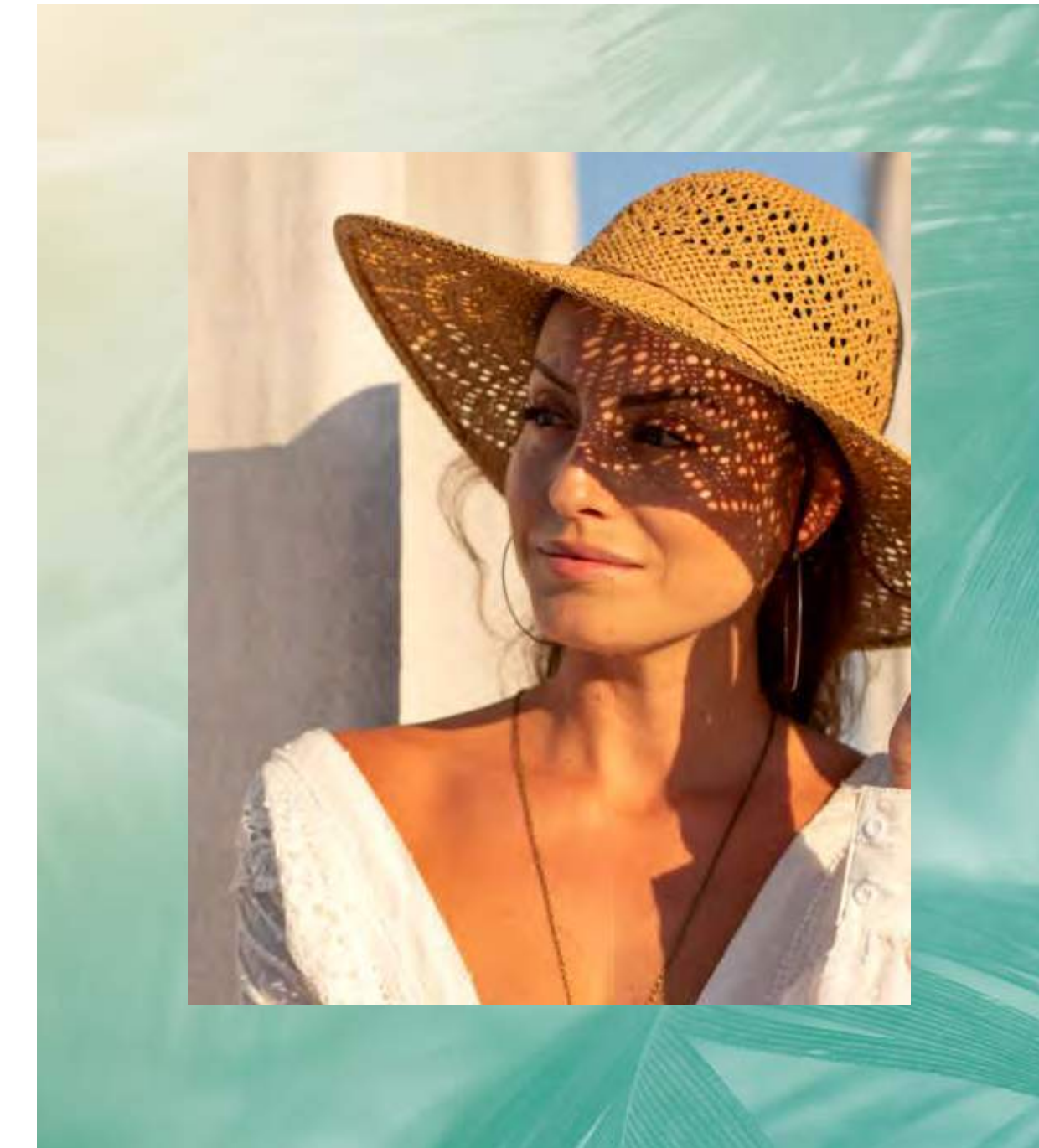


Located in Business Bay, Chic Tower is an address with water at its doorstep and Downtown, Burj Khalifa, Dubai Mall and Dubai International Financial Centre a stone's throw away. Should business or leisure take you beyond the lights of the metropolis, Dubai International Airport is a 15 minute drive.



REAWAKEN LUXURY

WELLNESS,  
RESTORED.

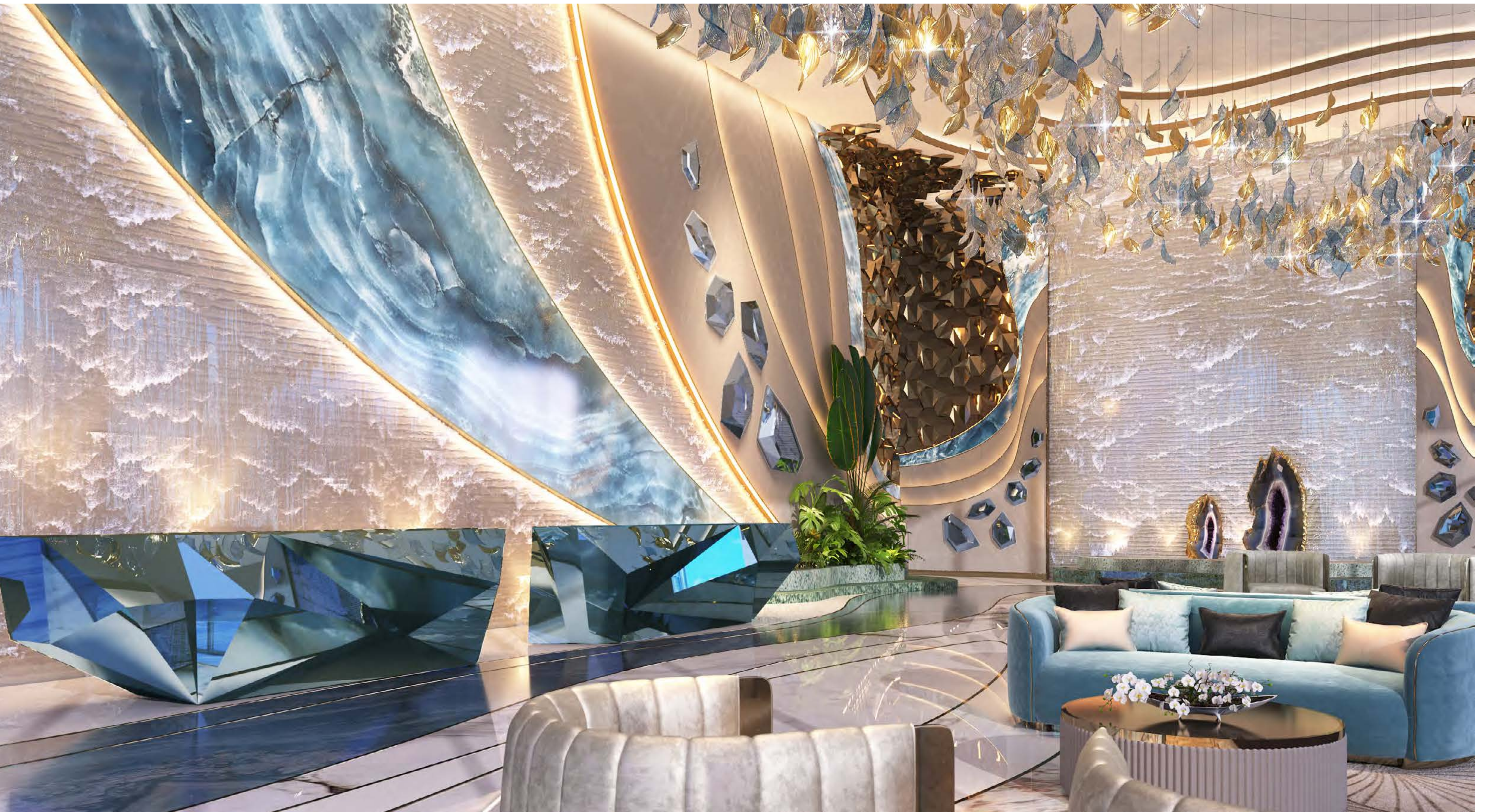


Chic Tower invites you to remain healthy from the moment you walk through the door, where the lobby greets you with workout benches and weights. On the Podium level, the main spa extends into an outdoor gym, designed to strengthen all muscle groups with calisthenic-focused equipment and training.

R E A W A K E N

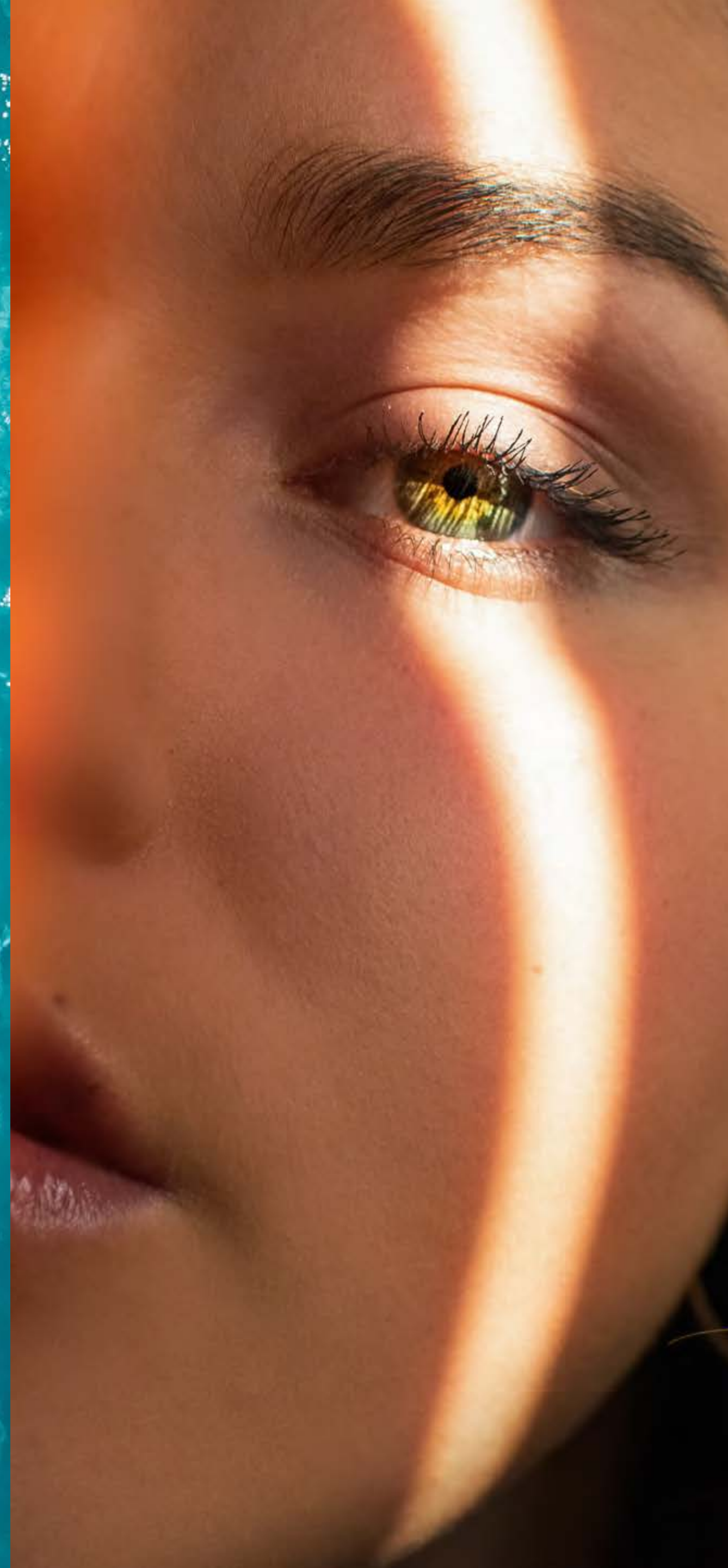


L U X U R Y



REAWAKEN LUXURY

BEAUTY,  
REVIVED.



The secret to staying young continues at our beauty bar. A Dubai first, this is where custom made creams are developed by our beauty technicians to answer the specific needs of your skin type. At Chic Tower, the aura of youth which surrounds you is yours, and yours alone.



R E A W A K E N



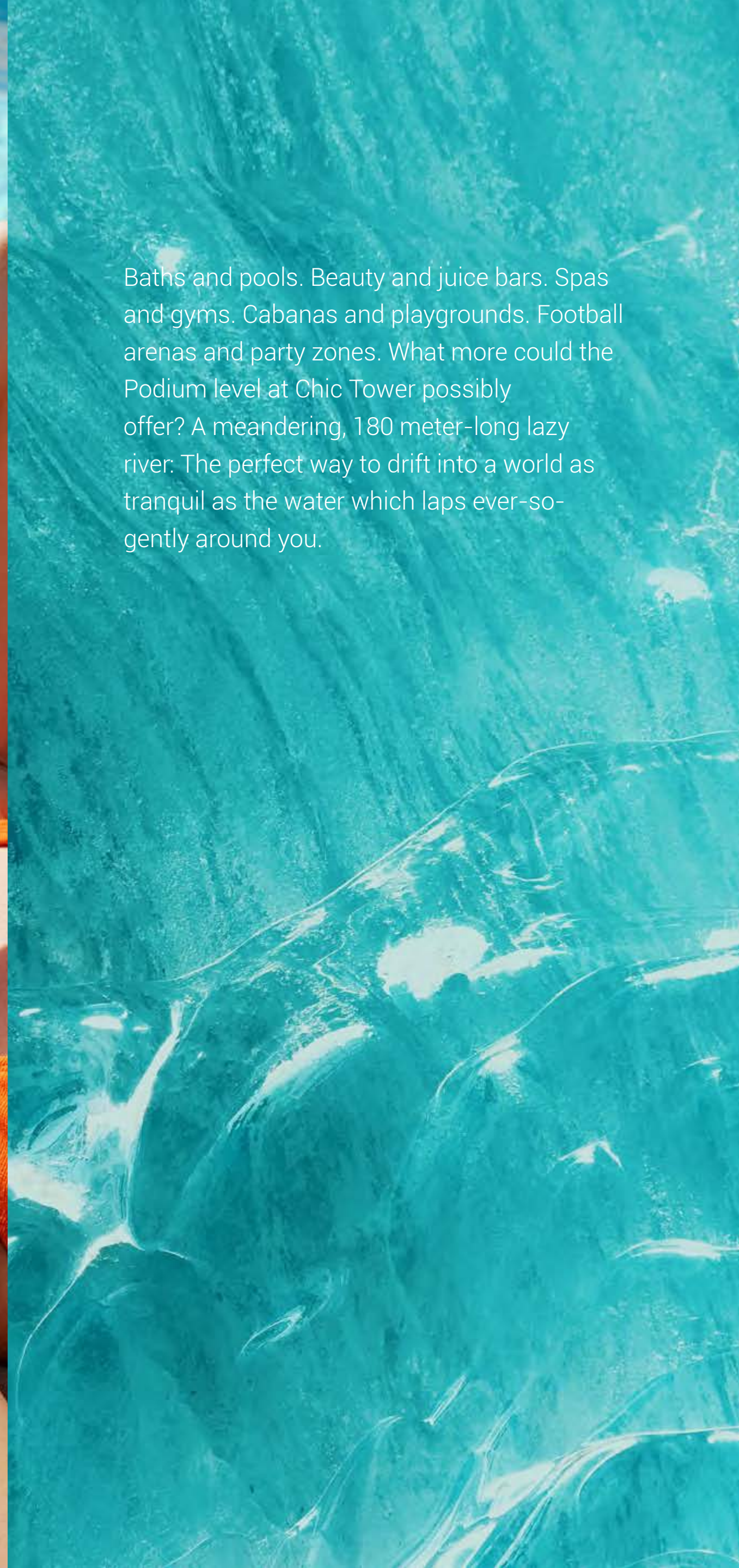
L U X U R Y

REAWAKEN LUXURY

WATER,  
REDEFINED.



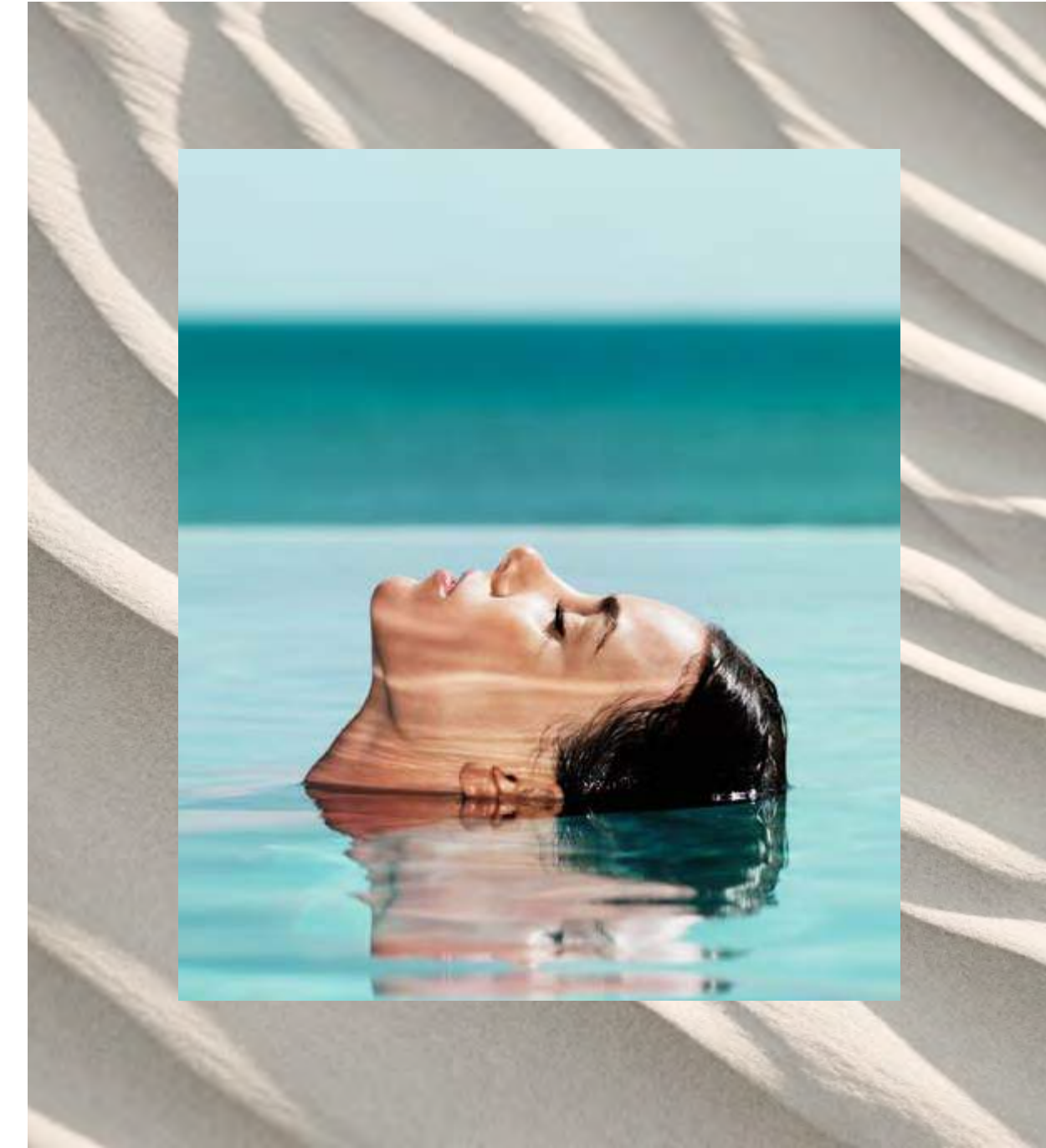
Baths and pools. Beauty and juice bars. Spas and gyms. Cabanas and playgrounds. Football arenas and party zones. What more could the Podium level at Chic Tower possibly offer? A meandering, 180 meter-long lazy river. The perfect way to drift into a world as tranquil as the water which laps ever-so-gently around you.







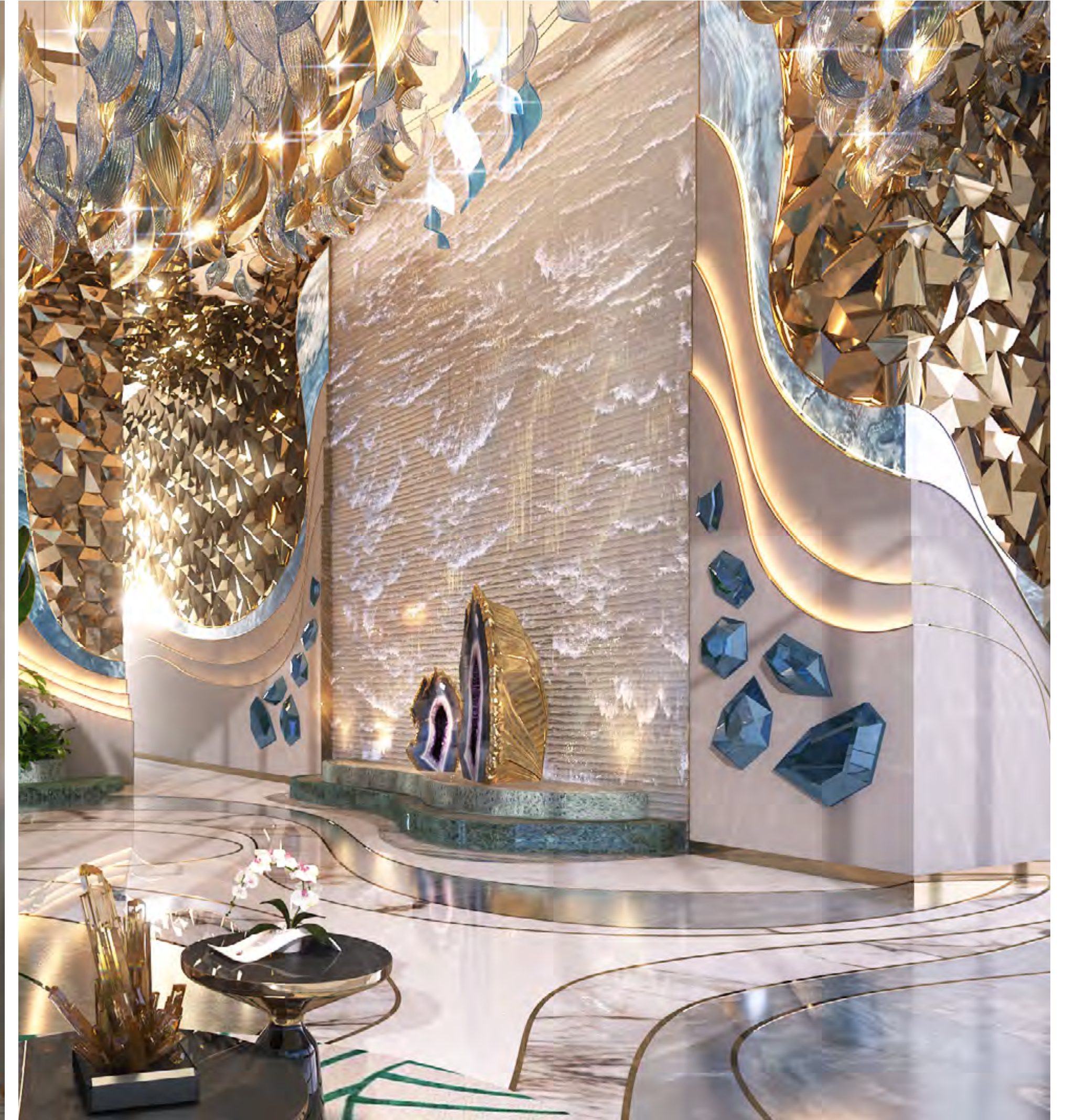
REAWAKEN LUXURY



## WAVES, RECREATED.

Look up from the Podium and take in the full beauty of the Tower you now call home. A cascade of undulating terraces inspired by the waves of Dubai's Canal descend from the buildings crowning glory - A stepped roof which evokes layers of rock, where water trickles from one pool to another.

R E A W A K E N



L U X U R Y



REAWAKEN LUXURY

HOME,  
REINVENTED.



Whether you live in a studio, 1, 2, 3 or 4 bedroom home, every habitable inch of Chic Tower has been designed with your wellbeing in mind and executed with uncompromising quality. Apartments here are the epitome of luxury, inspiring serenity with their masterful use of space.



REAWAKEN LUXURY

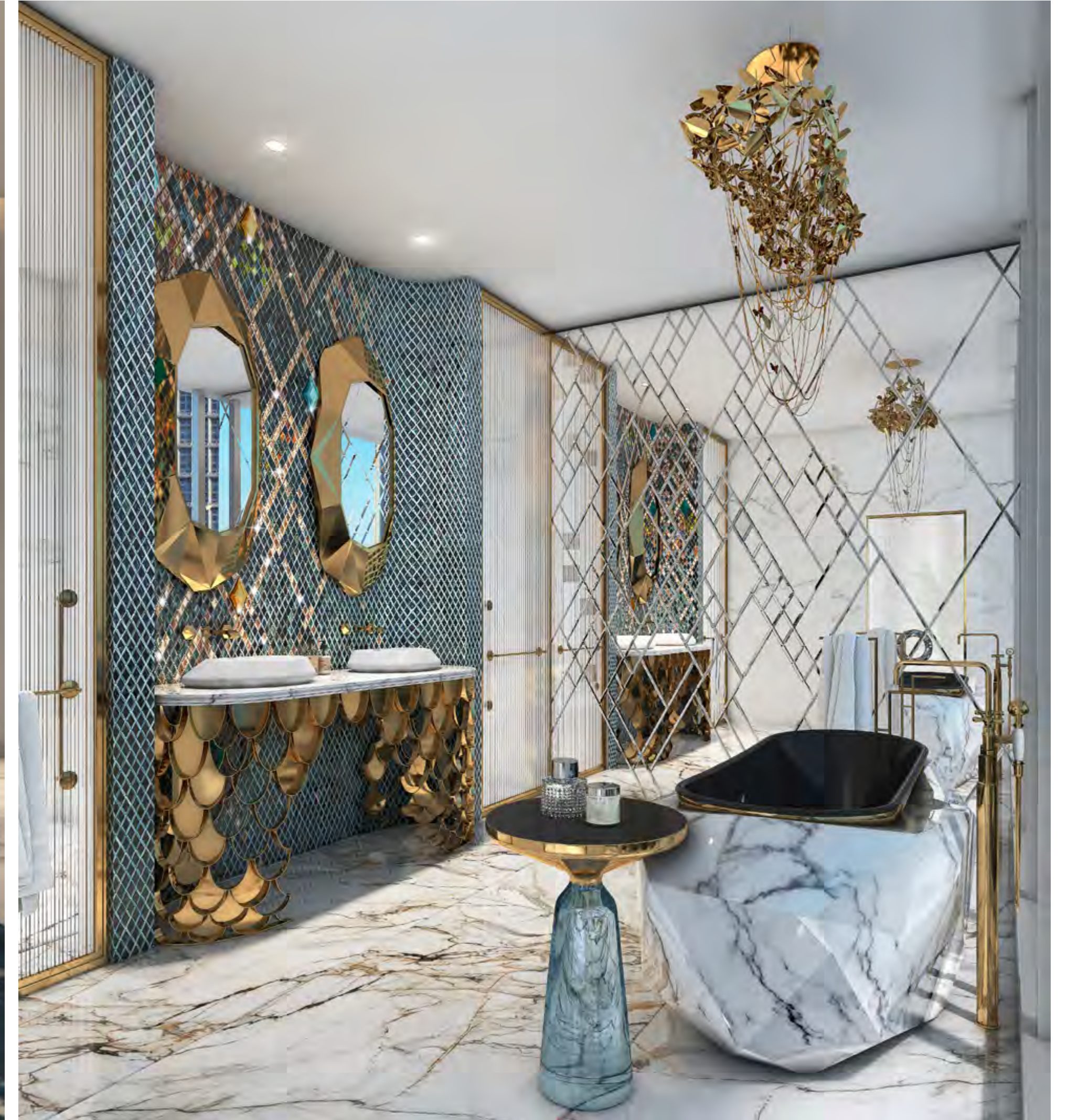
OPULENCE,  
RENEWED.



Reach the heights of our 3 and 4 bedroom super luxury units to discover a new interpretation of elegance, with every apartment boasting a terrace full of flowers, plants, infinity pool, personal gym, and projection screen on which to enjoy your favorite films and sporting events.



R E A W A K E N



L U X U R Y



The background of the entire image is a close-up, high-angle shot of teal-colored water. The water's surface is covered in intricate, swirling patterns of light and dark shades of blue and green, creating a sense of movement and depth. The lighting is bright, highlighting the ripples and creating a shimmering effect across the water's surface.

F L O O R P L A N S

CHIC  
TOWER



TYPE 01 | BALCONY 03  
LEVELS: 07, 11, 15, 19, 23, 27, 31



TYPE 01 | BALCONY 18  
LEVELS: 08, 10, 12, 14, 16, 18, 20, 22, 24, 26, 28, 30, 32



TYPE 01 | BALCONY 33  
LEVELS: 09, 13, 17, 21, 25, 29



LEVELS: 07,11,15,19



LEVELS: 07,11,15,19



LEVELS: 09,13,17



TYPE 01 | BALCONY 04  
LEVELS: 07, 11, 15, 19, 23, 27, 31



TYPE 01 | BALCONY 19  
LEVELS: 08, 10, 12, 14, 16, 18, 20, 22, 24, 26, 28, 30, 32



TYPE 01 | BALCONY 34  
LEVELS: 09, 13, 17, 21, 25, 29



LEVELS: 07,11,15,19



LEVELS: 08,10,12,14,16,18



LEVELS: 09,13,17



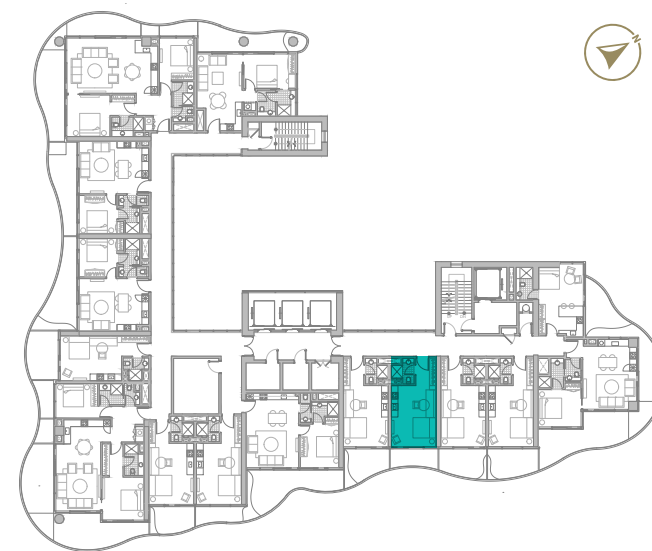
TYPE 01 | BALCONY 05  
LEVELS: 07, 11, 15, 19, 23, 27, 31



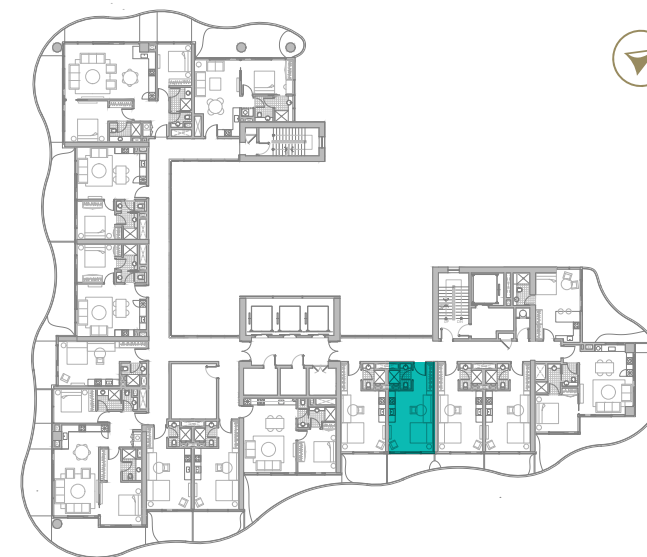
TYPE 01 | BALCONY 20  
LEVELS: 08, 10, 12, 14, 16, 18, 20, 22, 24, 26, 28, 30, 32



TYPE 01 | BALCONY 35  
LEVELS: 09, 13, 17, 21, 25, 29



LEVELS: 07,11,15,19



LEVELS: 08,10,12,14,16,18



LEVELS: 09,13,17



TYPE 01 | BALCONY 06  
LEVELS: 07, 11, 15, 19, 23, 27, 31



TYPE 01 | BALCONY 21  
LEVELS: 08, 10, 12, 14, 16, 18, 20, 22, 24, 26, 28, 30, 32



TYPE 01 | BALCONY 36  
LEVELS: 09, 13, 17, 21, 25, 29



LEVELS: 07,11,15,19



LEVELS: 08,10,12,14,16,18



LEVELS: 09,13,17



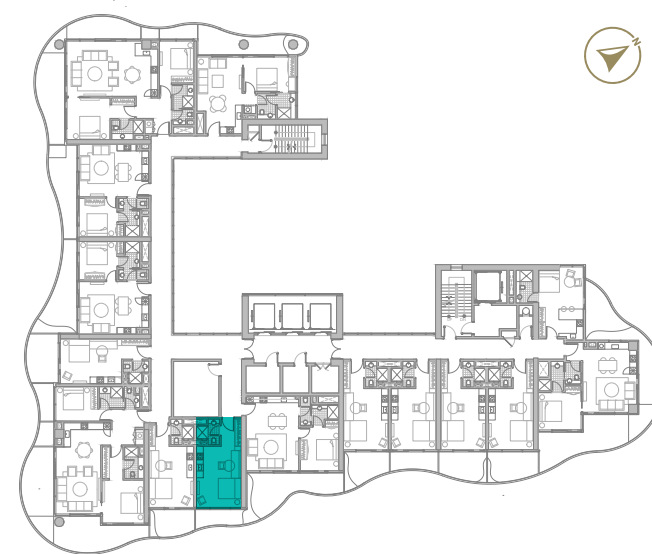
TYPE 01 | BALCONY 08  
LEVELS: 07, 11, 15, 19, 23, 27, 31



TYPE 01 | BALCONY 23  
LEVELS: 08, 10, 12, 14, 16, 18, 20, 22, 24, 26, 28, 30, 32



TYPE 01 | BALCONY 38  
LEVELS: 09, 13, 17, 21, 25, 29



LEVELS: 07,11,15,19



LEVELS: 08,10,12,14,16,18



LEVELS: 09,13,17



TYPE 02 | BALCONY 09  
LEVELS: 07, 11, 15, 19, 23, 27, 31



TYPE 02 | BALCONY 24  
LEVELS: 08, 10, 12, 14, 16, 18, 20, 22, 24, 26, 28, 30, 32



TYPE 02 | BALCONY 39  
LEVELS: 09, 13, 17, 21, 25, 29



LEVELS: 07,11,15,19



LEVELS: 08,10,12,14,16,18



LEVELS: 09,13,17



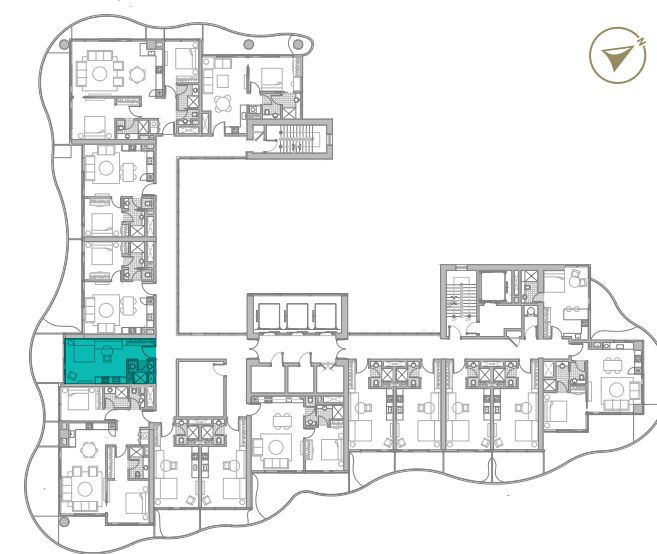
TYPE 03 | BALCONY 11  
LEVELS: 07, 11, 15, 19, 23, 27, 31



TYPE 03 | BALCONY 26  
LEVELS: 08, 10, 12, 14, 16, 18, 20, 22, 24, 26, 28, 30, 32



TYPE 03 | BALCONY 41  
LEVELS: 09, 13, 17, 21, 25, 29



LEVELS: 07,11,15,19



LEVELS: 08,10,12,14,16,18



LEVELS: 09,13,17



STUDIO  
TYPE 04



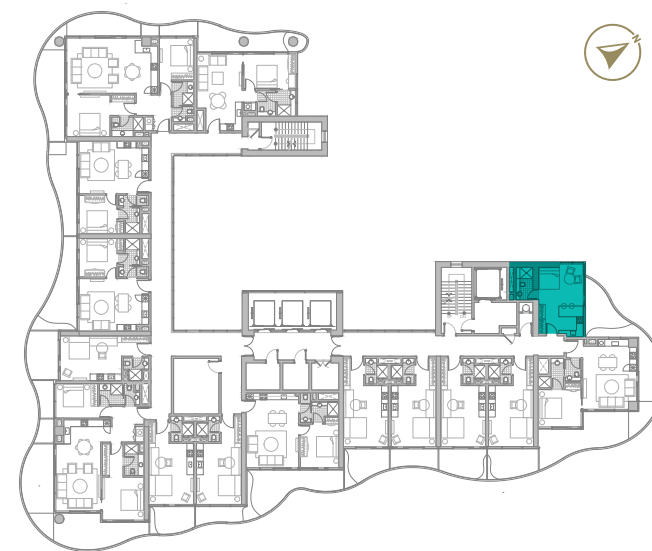
TYPE 04 | BALCONY 01  
LEVELS: 07, 11, 15, 19, 23, 27, 31



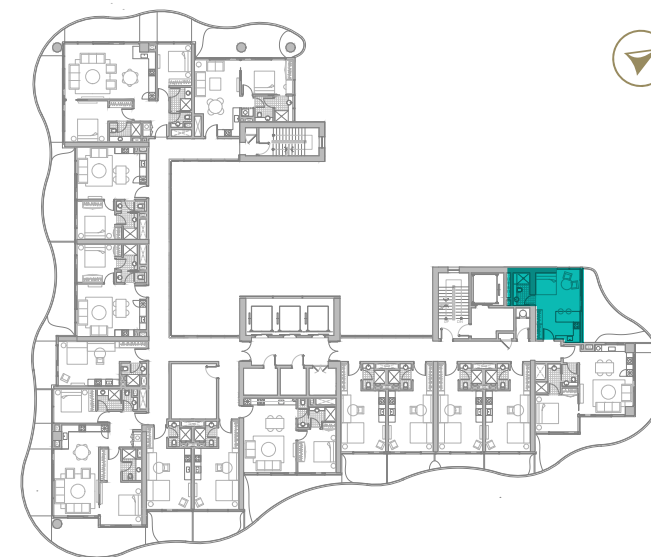
TYPE 04 | BALCONY 16  
LEVELS: 08, 10, 12, 14, 16, 18, 20, 22, 24, 26, 28, 30, 32



TYPE 04 | BALCONY 31  
LEVELS: 09, 13, 17, 21, 25, 29



LEVELS: 07,11,15,19



LEVELS: 08,10,12,14,16,18



LEVELS: 09,13,17

# 1 BEDROOM

TYPE 01



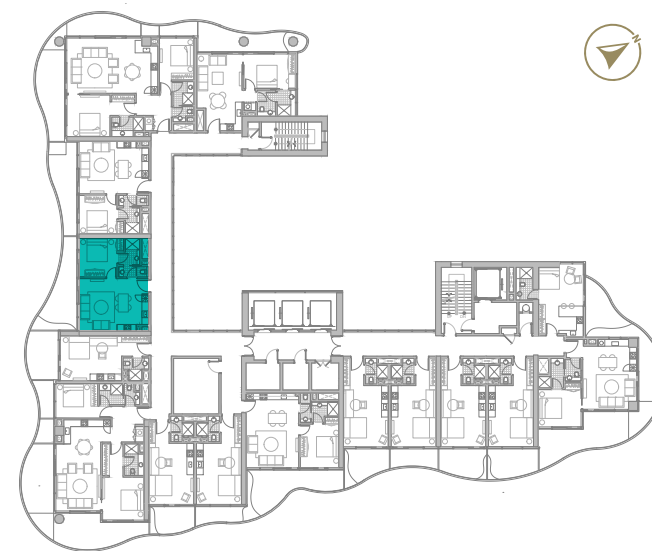
TYPE 01 | BALCONY 12  
LEVELS: 07, 11, 15, 19, 23, 27, 31



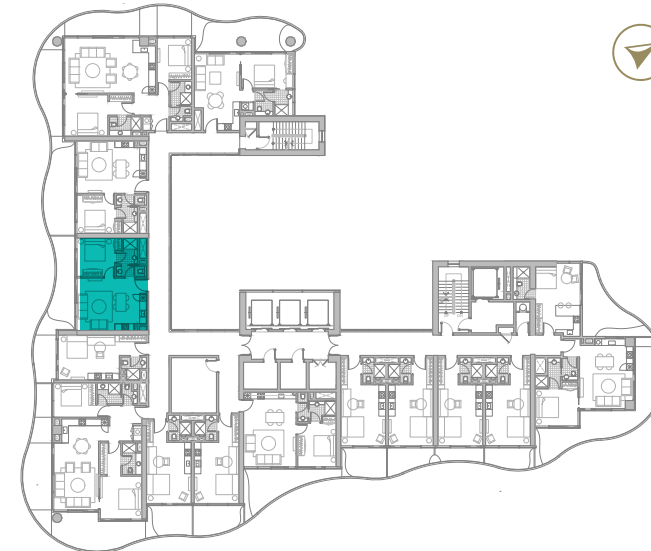
TYPE 01 | BALCONY 27  
LEVELS: 08, 10, 12, 14, 16, 18, 20, 22, 24, 26, 28, 30, 32



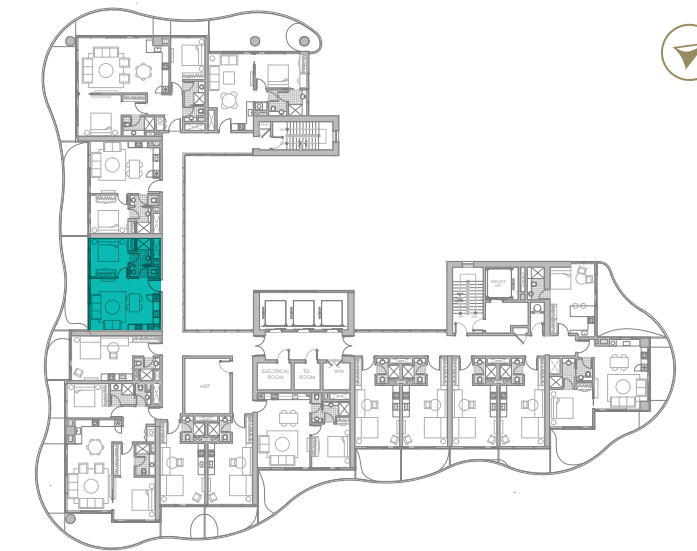
TYPE 01 | BALCONY 42  
LEVELS: 09, 13, 17, 21, 25, 29



LEVELS: 07,11,15,19



LEVELS: 08,10,12,14,16,18



LEVELS: 09,13,17

# 1 BEDROOM

TYPE 01



TYPE 01 | BALCONY 13  
LEVELS: 07, 11, 15, 19, 23, 27, 31



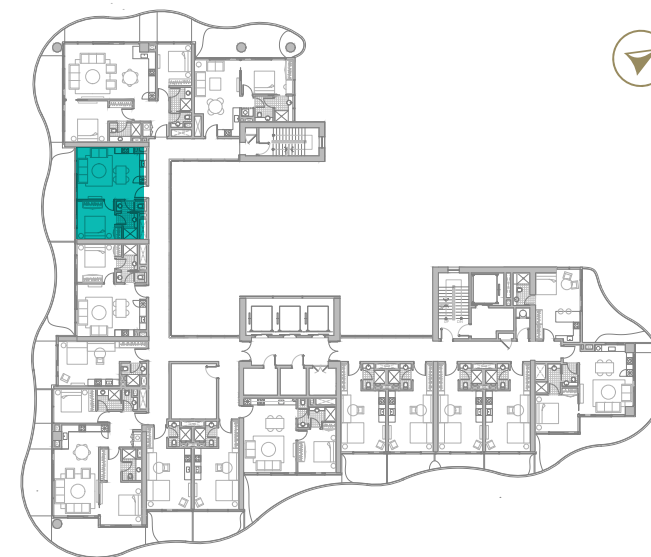
TYPE 01 | BALCONY 28  
LEVELS: 08, 10, 12, 14, 16, 18, 20, 22, 24, 26, 28, 30, 32



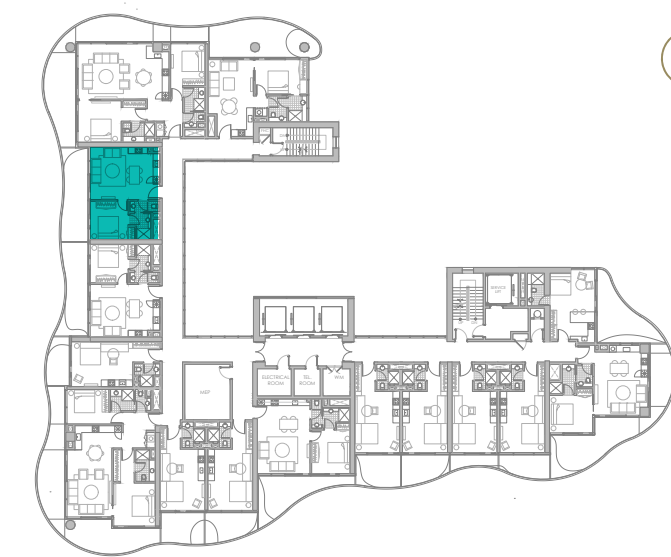
TYPE 01 | BALCONY 43  
LEVELS: 09, 13, 17, 21, 25, 29



LEVELS: 07,11,15,19



LEVELS: 08,10,12,14,16,18



LEVELS: 09,13,17

# 1 BEDROOM

TYPE 02



TYPE 02 | BALCONY 15  
LEVELS: 07, 11, 15, 19, 23, 27, 31



TYPE 02 | BALCONY 30  
LEVELS: 08, 10, 12, 14, 16, 18, 20, 22, 24, 26, 28, 30, 32



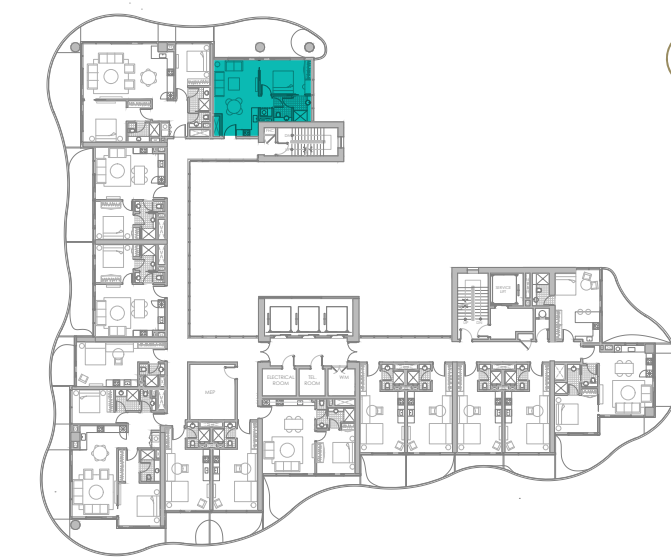
TYPE 02 | BALCONY 45  
LEVELS: 09, 13, 17, 21, 25, 29



LEVELS: 07,11,15,19



LEVELS: 08,10,12,14,16,18



LEVELS: 09,13,17

# 1 BEDROOM

TYPE 03



TYPE 03 | BALCONY 07  
LEVELS: 07, 11, 15, 19, 23, 27, 31



TYPE 03 | BALCONY 22  
LEVELS: 08, 10, 12, 14, 16, 18, 20, 22, 24, 26, 28, 30, 32



TYPE 03 | BALCONY 37  
LEVELS: 09, 13, 17, 21, 25, 29



LEVELS: 07,11,15,19



LEVELS: 08,10,12,14,16,18



LEVELS: 09,13,17

# 1 BEDROOM

TYPE 04



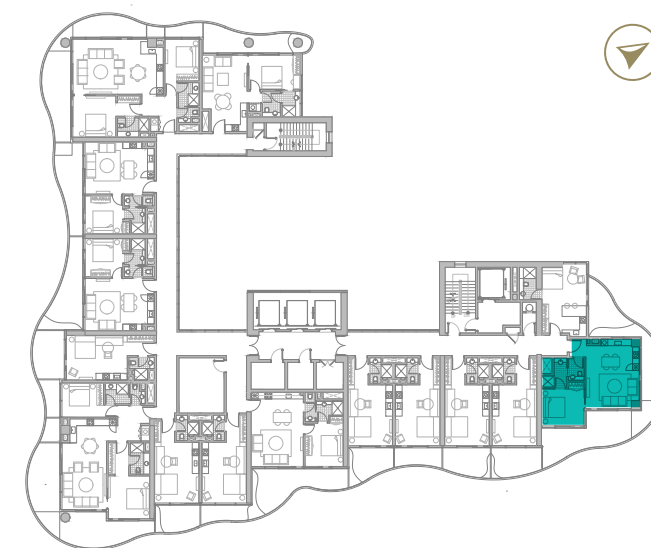
TYPE 04 | BALCONY 02  
LEVELS: 07, 11, 15, 19, 23, 27, 31



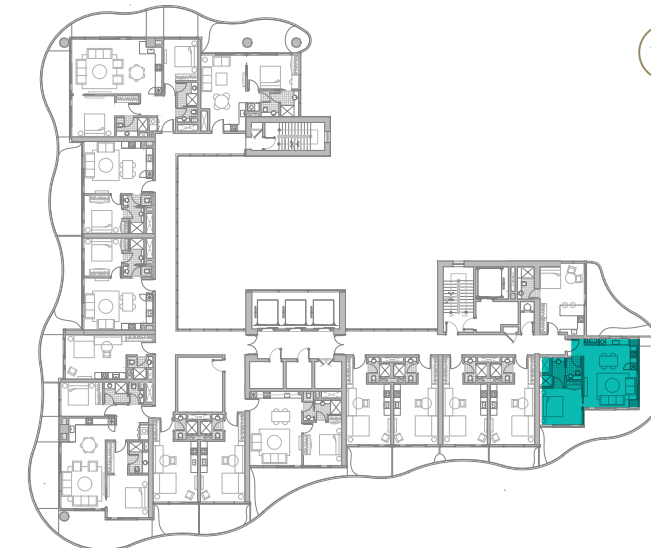
TYPE 04 | BALCONY 17  
LEVELS: 08, 10, 12, 14, 16, 18, 20, 22, 24, 26, 28, 30, 32



TYPE 04 | BALCONY 32  
LEVELS: 09, 13, 17, 21, 25, 29



LEVELS: 07,11,15,19



LEVELS: 08,10,12,14,16,18



LEVELS: 09,13,17

# 2 BEDROOM

TYPE 01



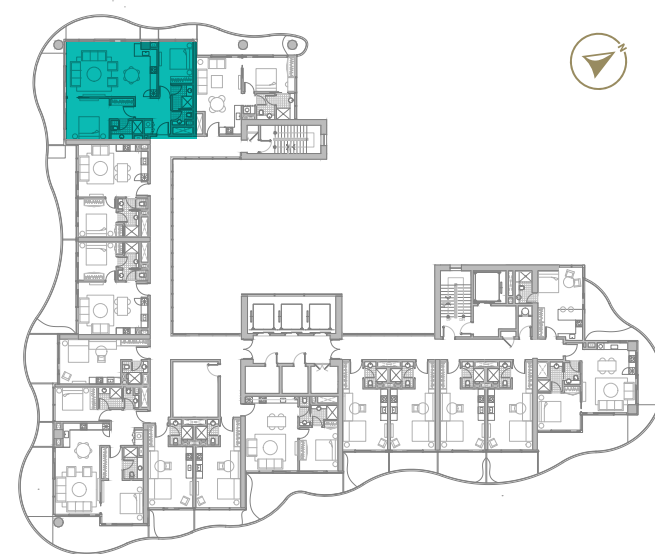
TYPE 01 | BALCONY 14  
LEVELS: 07, 11, 15, 19, 23, 27, 31



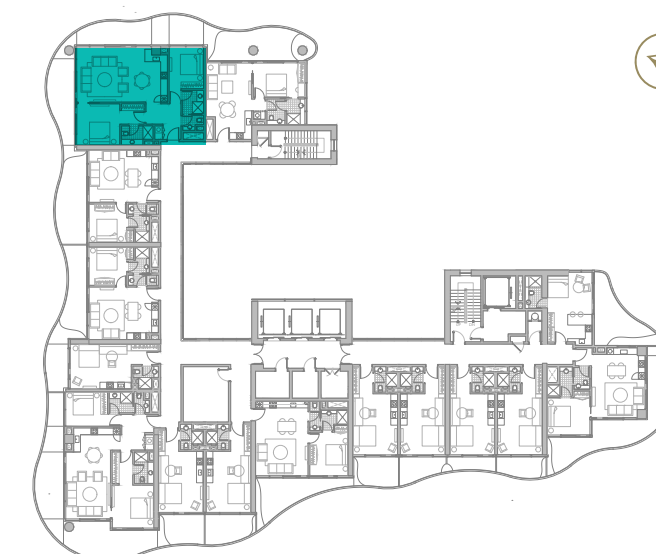
TYPE 01 | BALCONY 29  
LEVELS: 08, 10, 12, 14, 16, 18, 20, 22, 24, 26, 28, 30, 32



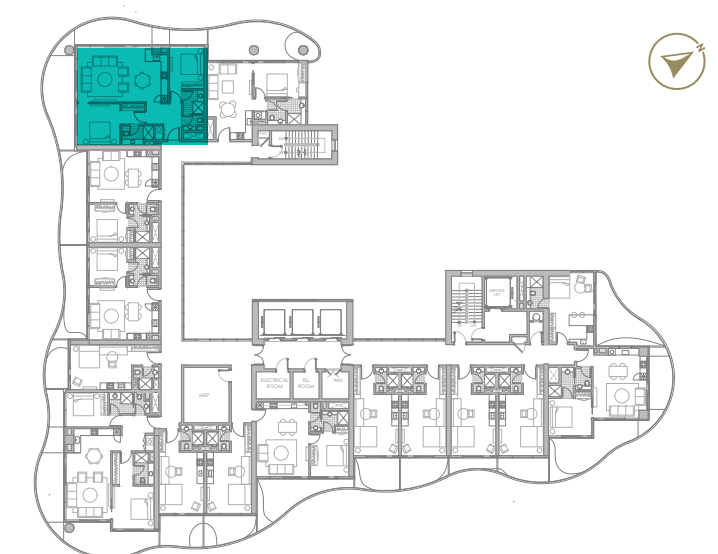
TYPE 01 | BALCONY 44  
LEVELS: 09, 13, 17, 21, 25, 29



LEVELS: 07,11,15,19



LEVELS: 08,10,12,14,16,18



LEVELS: 09,13,17

# 2 BEDROOM

TYPE 02



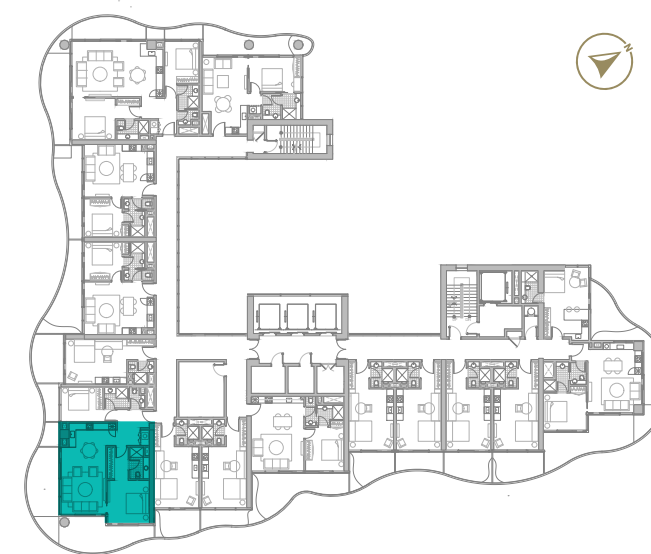
TYPE 02 | BALCONY 10  
LEVELS: 07, 11, 15, 19, 23, 27, 31



TYPE 02 | BALCONY 35  
LEVELS: 08, 10, 12, 14, 16, 18, 20, 22, 24, 26, 28, 30, 32



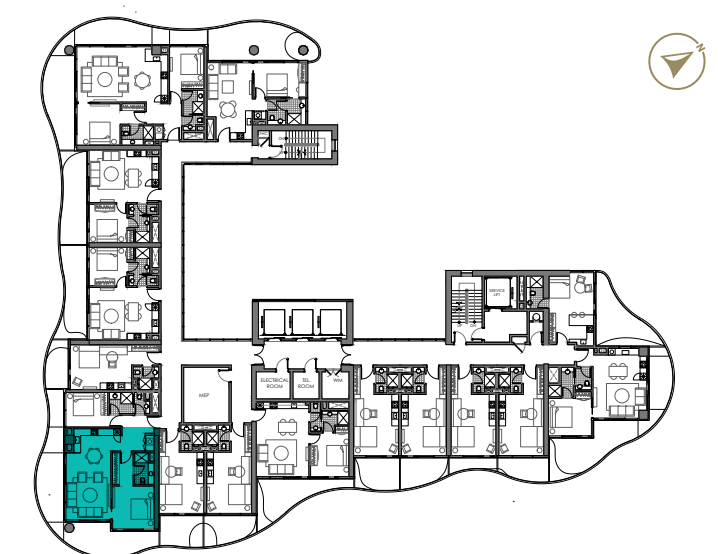
TYPE 02 | BALCONY 40  
LEVELS: 09, 13, 17, 21, 25, 29



LEVELS: 07,11,15,19



LEVELS: 08,10,12,14,16,18



LEVELS: 09,13,17



# 2 BEDROOM

TYPE 03



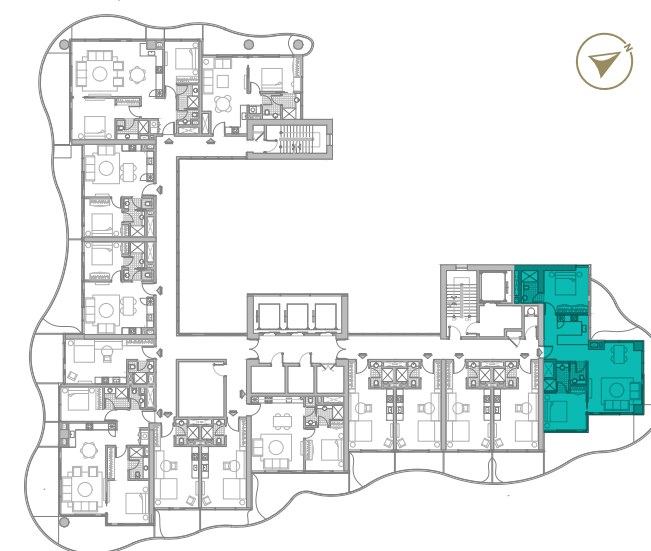
TYPE 03 | BALCONY 46  
LEVELS: 07, 11, 15, 19, 23, 27, 31



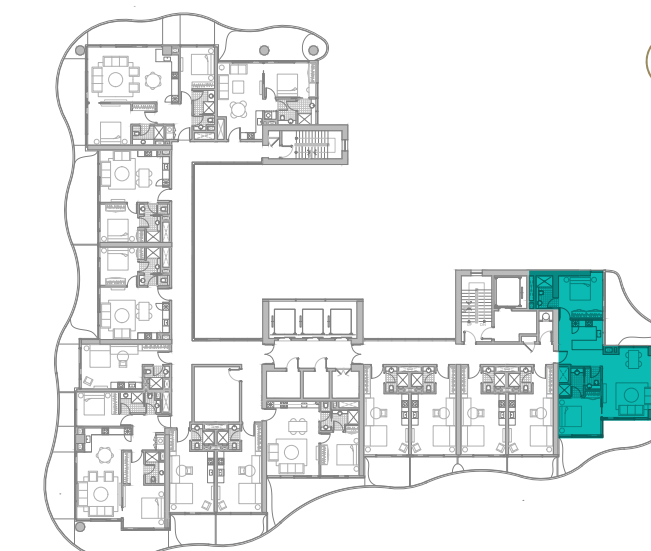
TYPE 03 | BALCONY 47  
LEVELS: 08, 10, 12, 14, 16, 18, 20, 22, 24, 26, 28, 30, 32



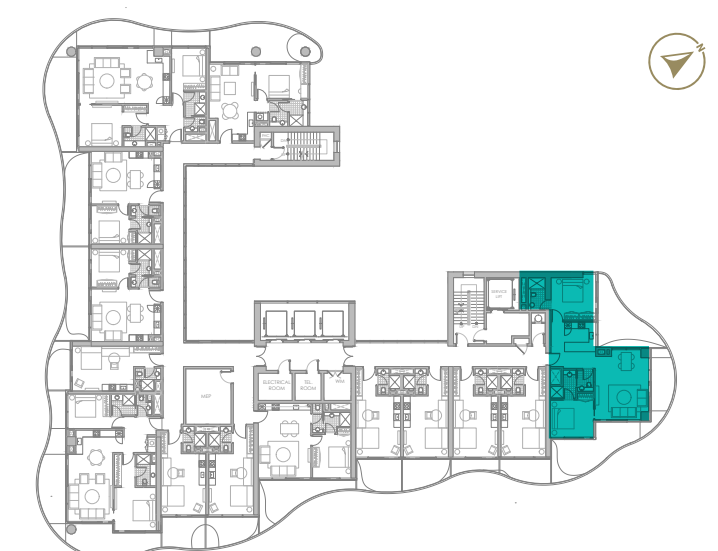
TYPE 03 | BALCONY 48  
LEVELS: 09, 13, 17, 21, 25, 29



LEVELS: 23,27,31



LEVELS: 20,22,24,26,28,30,32



LEVELS: 21,25,29

The background is an abstract, fluid pattern of teal and blue colors, with wavy, organic shapes that create a sense of movement and depth. The colors range from light, airy blues to deeper, more saturated teals. The DAMAC logo is centered in the middle of the image.

*DAMAC*