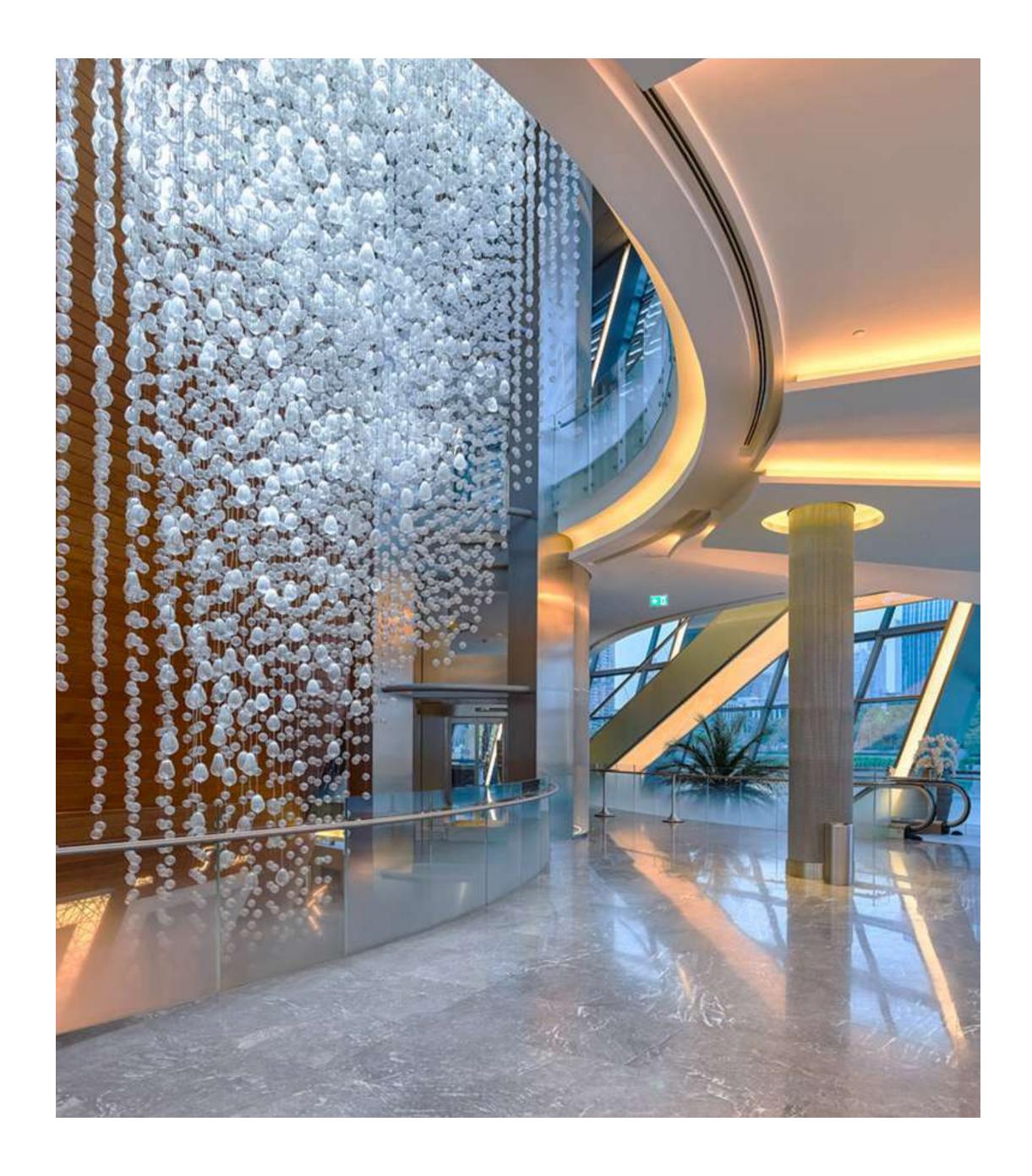
# IL PRIMO





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ABOUT EMAAR DESTINATION

07 09 12

PROJECT OVERVIEW LOCATION INTERIOR DESIGN

21 24 28

AMENITIES FLOOR PLANS CONTACT US



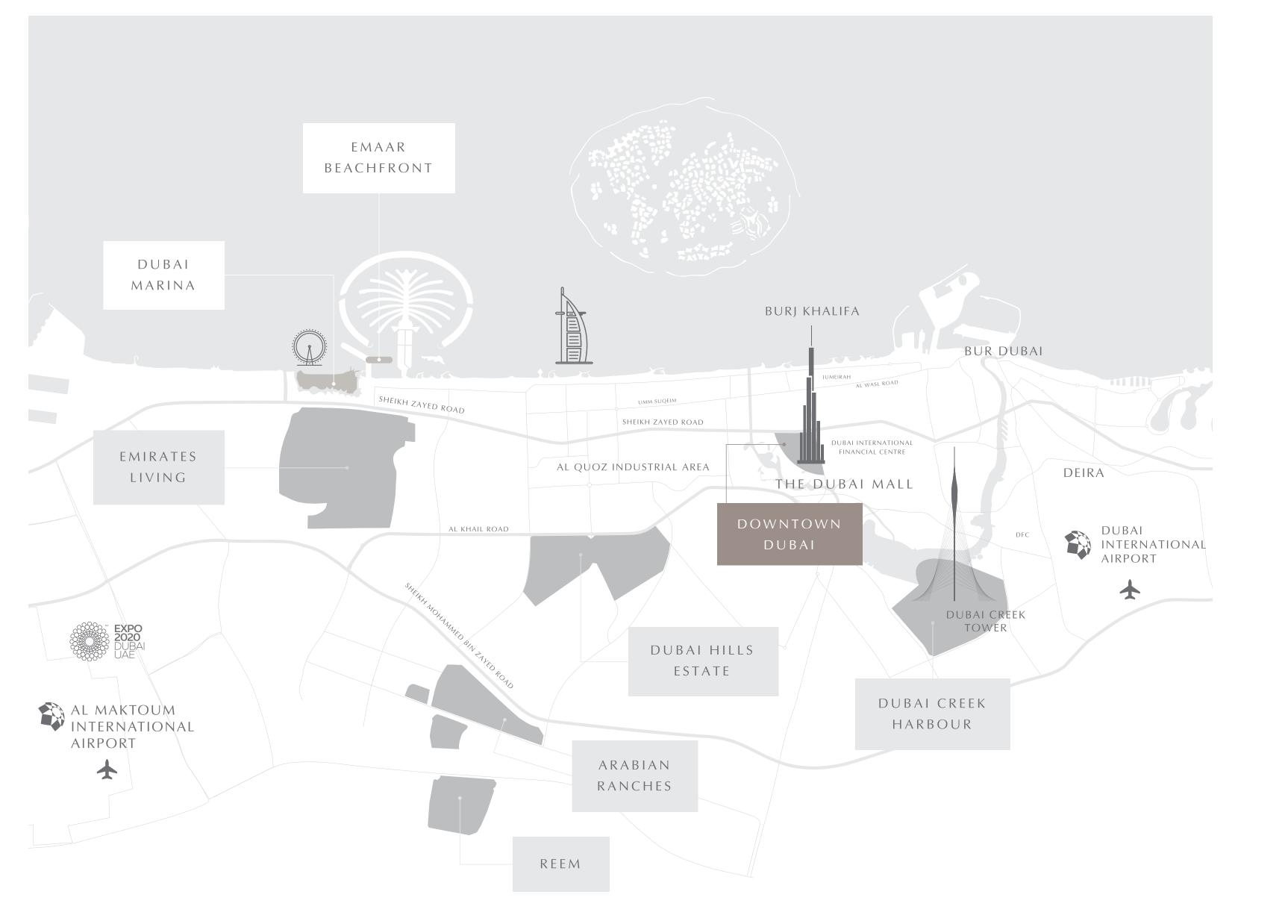
#### LOCAL DEVELOPER, GLOBAL REPUTATION

Emaar Properties is one of the world's most valuable and admired real estate development companies. With proven competencies in real estate, retail, hospitality and leisure, Emaar shapes new lifestyles with a focus on design excellence, build quality and timely delivery.



# THE MOST PRESTIGIOUS 2 SQ KM IN DUBAI

Emaar's flagship project, Downtown Dubai spills over a bustling 2 square kilometres; home to the world's tallest tower, the world's largest retail & entertainment destination and the world's tallest performing fountain. The vibrant area's latest addition is The Opera District, the only cultural and entertainment hub of its magnitude in the region. Providing the ultimate metropolitan lifestyle abounding with world-class landmarks, entertainment and glamour, Downtown Dubai is a true heart of the emirate.



BURJ

KHALIFA

The world's tallest building

THE DUBAI

FOUNTAIN

The world's largest choreographed fountain system

THE DUBAI OPERA

2000 seat multi-format venue

10
MINUTES
to Dubai Int'l Airport

THE DUBAL MALL

The world's largest retail & entertainment destination

BURJ KHALIFA LAKE

30-acre man-made lake

SOUK AL BAHAR

Luxury Arabian market

5 MINUTES

to Dubai International

Financial Centre (DIFC)

# 'IL PRIMO' ITALIAN FOR THE FIRST? FIRST-RATE FIRST-CLASS



# FIRST-RATE RESIDENCE, FIRST CLASS LIFESTYLE

The 77-storey Il Primo rises in the heart of The Opera District, only steps away from the iconic Dubai Opera. Residents can experience life in spacious, masterfully crafted apartments with an unparalleled breadth of amenities surrounded by spellbinding views and year-round entertainment.

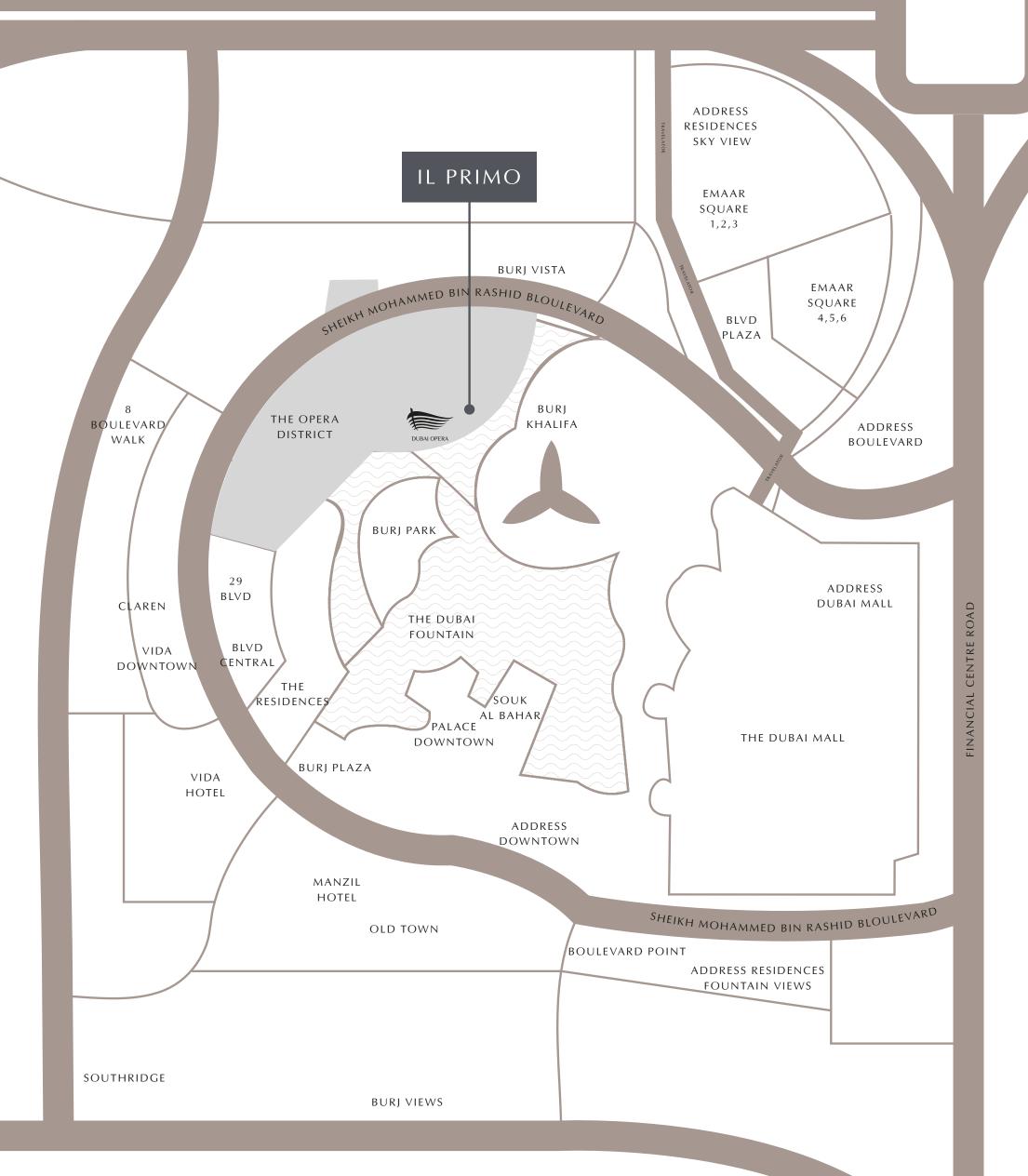
There are 4, 5 and 6 bedroom, and duplex units available, ranging from 5,253 sq ft to 11,550 sq ft occupying half or full floor. All residents of Il Primo will have access to a dedicated concierge desk in the lobby. A separate entrance for the staff will assure the smoothest traffic flow.

#### WHERE LIFE ALWAYS HITS A HIGH NOTE

Il Primo is located in the middle of Downtown
Dubai's Opera District, the flourishing
cultural centre nestling the magnificent Dubai
Opera. The 2000-seat performance arts centre
showcases electrifying performances yearround, including musicals, concerts, opera,
ballet and much more. Its architecture is styled
on the classic wooden dhows.



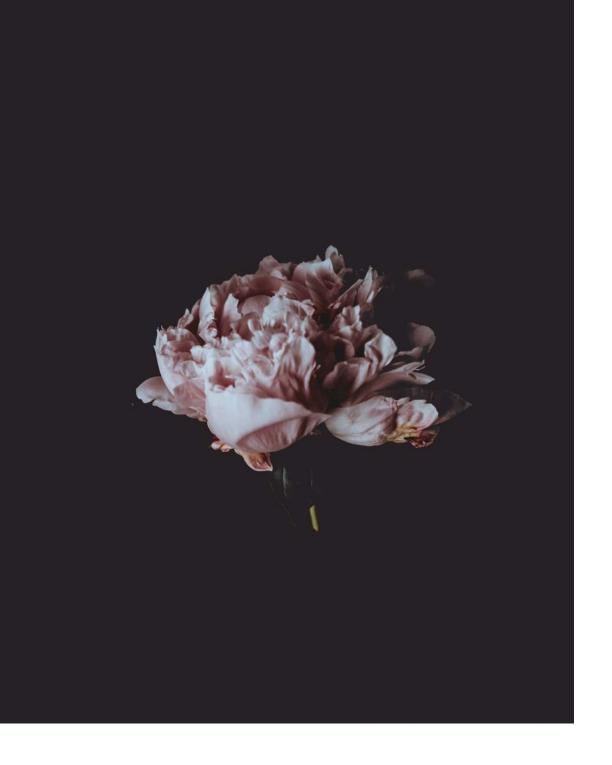
#### SHEIKH ZAYED ROAD



# THE ULTIMATE CENTRAL CITY LIFESTYLE

Il Primo's spectacular location assures residents are only steps away from Burj Khalifa, The Dubai Mall, Souk Al Bahar, the vibrant Sheikh Mohammed bin Rashid Boulevard and numerous iconic venues gathered in one place.

With proximity to major roads and the Dubai Metro, the whole city is within easy reach.













# PURE BEAUTY & LEGENDARY ENTERTAINMENT

With everything from the sophisticated Dubai
Opera, to the many charms of the vibrant Sheikh
Mohammad bin Rashid Boulevard, Downtown
Dubai is designed for those who refuse to settle
for anything less than living life to the full and
in legendary surroundings.



#### AN UNPRECEDENTED LEVEL OF GLAMOUR

The generous living room at Il Primo is a gorgeous place for entertaining, dining or simply soaking in the views over Dubai's ever astounding Burj Khalifa. Full-height window walls cast views across Downtown Dubai and the city beyond.



# STRIKING FORM, EXCEPTIONAL FUNCTION

The epitome of style and contemporary class, the interiors of Il Primo are tastefully designed and crafted. With marble features, sleek wooden elements and superior finishes, every corner of your home will exude refined elegance.



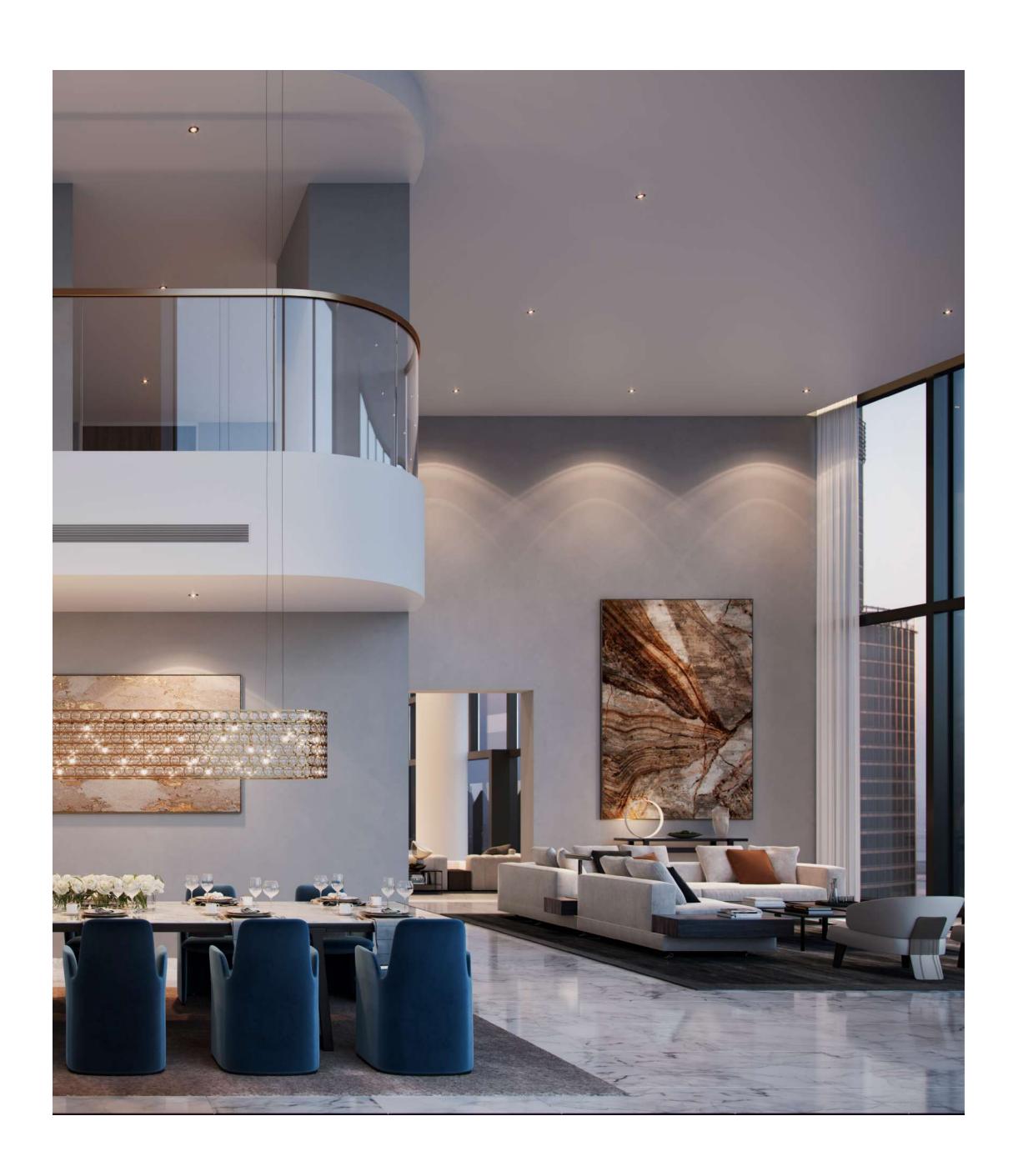
#### ROOMS COVERED IN MARBLE

The white marble floors with delicate grey veins complete the stunning and timeless interiors. The design draws inspiration from the luxuriously appointed building exterior, larger-than-life and theatrical, to rival ts surroundings.



# INTRODUCING THE FIRST IN LINE OF LUXURY DUPLEXES





# A THEATRICAL SPACE FOR ENTERTAINING GUESTS

The grand living room of the generously appointed Il Primo duplex boasts full-height window walls with more lush Downtown Dubai vistas. The dining room area flows from the living room with enough space for a 12-seater dining table. Marble floors, ambient lighting and modern art make the whole space come together; from one Opera House into another.



# A HOME SPA WITH BREATHTAKING VIEWS

Experience the true meaning of opulence in the glamorous yet timeless setting of the Il Primo luxury duplex. Enjoy a true piece of art as your bathroom's centrepiece as you take in the spectacular views.



#### A MASTER BEDROOM AS A WORK OF ART

The master bedroom of the duplex is an elegant enveloping space perfectly complementing the inspired touches of The Opera District. The room abounds in neutral tones that accentuate the architectural detailing and ambient lighting.

The classic layout enables a natural flow of traffic throughout the room.



#### AN INCOMPARABLE LIST OF AMENITIES

Residents of Il Primo live in prime luxury, with ready access to numerous amenities. These include a gym, cigar lounge, games room, library, movie theatre, a golf simulator, a game room and much more. Direct access to Sheikh Mohammed bin Rashid Boulevard leads to a microcosm of exceptional dining experiences



# THE MOST PRESTIGIOUS PRIVATE POOLS

A podium of amenities, on-site dining and retail destinations guarantees your absolute comfort and ease. Enjoy relaxing in an infinity pool right at the foot of the iconic Burj Khalifa and take in the spellbinding views.

