




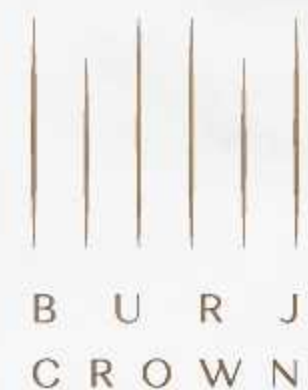
B U R J
C R O W N

EMAAR

A photograph of a man and a woman in formal attire, seen from behind, looking towards a blurred crowd at a social event. The man is in the foreground, wearing a dark suit jacket and a white shirt. The woman is to his left, with blonde hair and a pearl earring. The background is filled with out-of-focus people and bright lights, creating a bokeh effect. A quote is overlaid on the right side of the image.

"THE REALLY
IMPORTANT THING
IS NOT TO LIVE, BUT
TO LIVE WELL."

- SOCRATES



THIS IS LIVING

There's living, and then there's Burj Crown living. Rising on the vibrant Sheikh Mohammed bin Rashid Boulevard, the 44-storey tower boasts 1-, 2- and 3-bedroom apartments with priceless views of Dubai's landmarks.

What's more, Burj Crown gives you a wealth of amenities, and an abundance of shopping, culture, entertainment and culinary experiences — all at your fingertips.



1-, 2- & 3-BEDROOM
APARTMENTS



PRIME LOCATION ON
SHEIKH MOHAMMED BIN
RASHID BOULEVARD



VIEWS OF THE BURJ
KHALIFA & DUBAI OPERA



DEDICATED
LEISURE DECK



ARRIVE IN STYLE

Flanked on each side by major roads, Sheikh Zayed Road to the west and Al Khail Road to the east, Downtown Dubai has unfettered access to the rest of the city and beyond.

As a resident of Burj Crown, your arrival will be made even easier with:



DIRECT ACCESS FROM
THE BOULEVARD



DEDICATED DROP-OFF
AREA WITHIN THE PODIUM



TAXI DROP-OFF AT
MAIN ENTRANCE



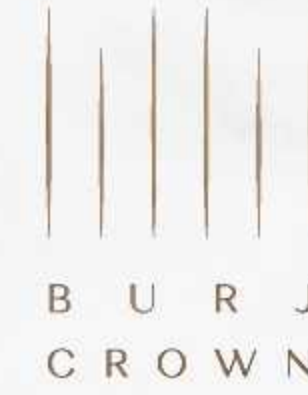
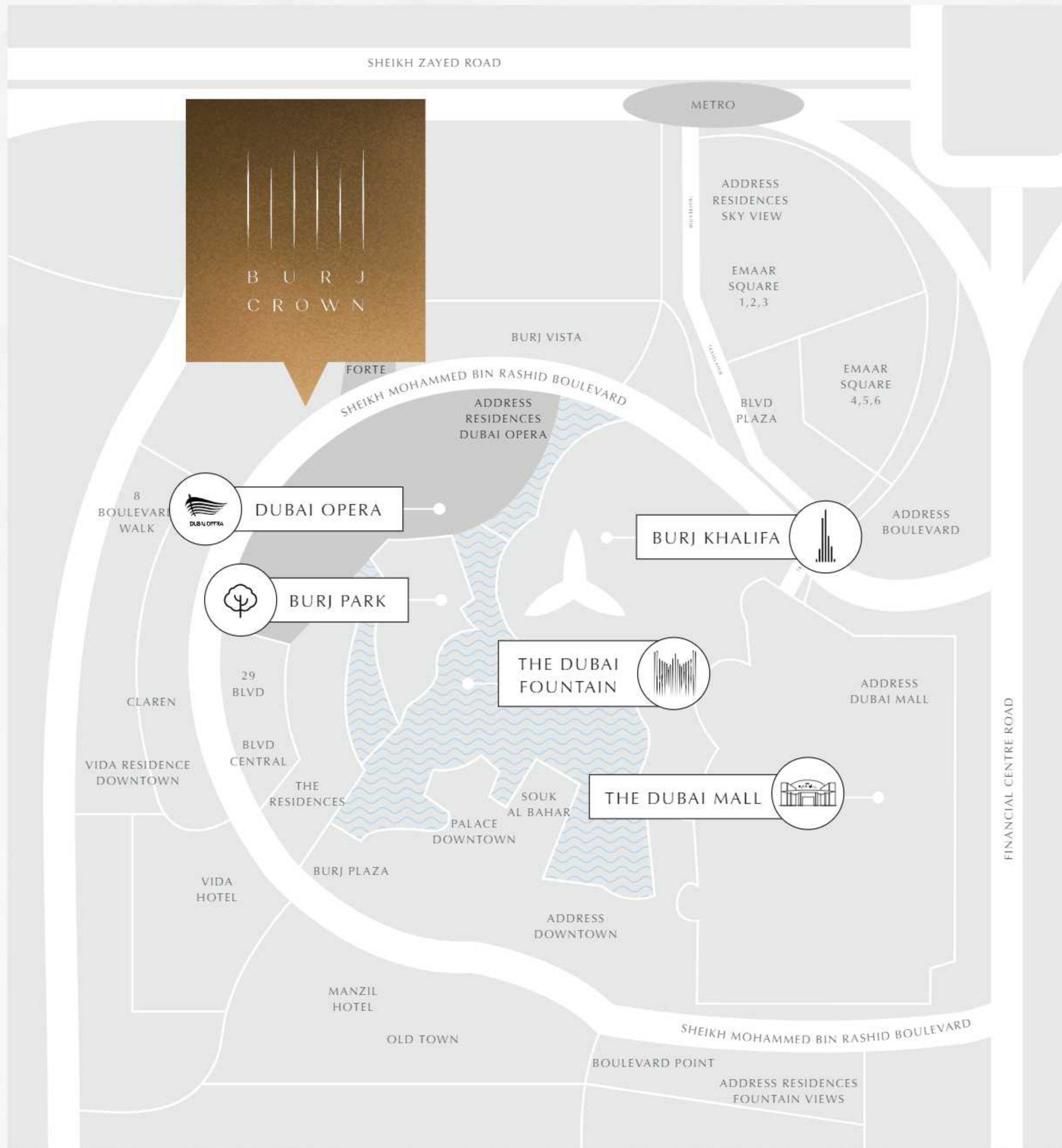
EFFICIENT
TRANSPORT NETWORK



DUBAI LANDMARKS

ON YOUR DOORSTEP





THIS IS PRESTIGE

Burj Crown enjoys a prestigious location on the trend-setting Sheikh Mohammed bin Rashid Boulevard. From here, it's just a leisurely stroll to Dubai's premier landmarks:

- | | | |
|---|--|--|
| 
BURJ KHALIFA
The world's tallest building | 
THE DUBAI MALL
The city's most-visited retail destination | 
THE DUBAI FOUNTAIN
The world's tallest performing fountain |
| 
DUBAI OPERA
The city's multi-format performing arts centre | 
SHEIKH MOHAMMED BIN RASHID BOULEVARD
Trendy cafés and restaurants | 
BURJ PARK
The perfect leisure attraction on a little island |

With Dubai Int'l Airport just 10 minutes away, even reaching the wider world couldn't be easier.

THE DUBAI MALL

Spend an enchanting afternoon in the place where haute couture fashion, luxury brands and cutting-edge entertainment converge seamlessly. And be spoilt in the company of world-leading dining options, with 5-star service at your beck and call.



80 MILLION VISITORS ANNUALLY



DEDICATED DROP-OFF AREA WITHIN THE PODIUM



VR PARK & OTHER FAMILY ATTRACTIONS



DUBAI AQUARIUM & UNDERWATER ZOO



TAKE YOUR SEAT AT THE OPERA IN 5 MINUTES





THIS IS LEISURE

The Burj Crown is home to a myriad of amenities crafted with you and your loved ones. Here, convenience, wellness and entertainment are at the forefront of importance.

Savour every lasting moment of free time as sweeping panoramic views and vibrant greenery adorn the lavish facilities purposefully designed to enrich your day-to-day life.

OUTDOOR
KIDS' PLAY
AREA

DEDICATED
BBQ
AREA

SPACIOUS
& VERDANT
LEISURE DECK

SWIMMING
POOLS FOR
CHILDREN &
ADULTS

EXQUISITELY
DESIGNED
MULTI-PURPOSE
ROOM

ACTIVE
ROOFTOP WITH
VIEWS OF THE
BURJ KHALIFA



THE
LEISURE
DECK

YOUR REALM TO RELAX & UNWIND

THE BRONZE ELEMENTS ADD
SOPHISTICATED DETAILS FOR THOSE
WHO VALUE GREAT DESIGN



RECEPTION & LOUNGE

A REFINED MEETING PLACE





THIS IS ELEGANCE

Urban sophistication with contemporary simplicity has been the primary goal for the design approach of the Burj Crown interiors.

The exquisitely crafted 1-, 2- & 3-bedroom apartments are the epitome of understated luxury.







WHY INVEST IN DUBAI?



20 MN EXPECTED ANNUAL VISITORS BY 2025



HOME TO EXPO 2020



HOME TO OVER 200 NATIONALITIES



ONE OF THE MOST SECURE CITIES FOR VALUE GAINS THROUGH PROPERTY INVESTMENT



COMPETITIVE RESIDENTIAL REAL ESTATE PRICES



AMONGST 10 MOST VISITED CITIES IN THE WORLD IN 2018*



OVER 3 MN RESIDENTS



1ST MOST VISITED CITY IN THE WORLD BY 2025

DUBAI'S MASTER DEVELOPER

A leader in the global real estate market, EMAAR has grown over the years to become the largest real estate developer outside of China. You will be investing with one of the best-regarded brands in the world*.

PRESENCE IN
12+
GLOBAL MARKETS

105,000+
HAPPY HOMEBUYERS
GLOBALLY

1.6BN
SQUARE FEET
OF LANDBANK

69,000+
HAPPY HOMEBUYERS
IN THE UAE

4.5BN
USD MARKET CAP
EMAAR DEVELOPMENT

56,000
UNITS COMPLETED
TO DATE GLOBALLY



An architectural rendering of the Burj Crown skyscraper in Downtown Dubai, UAE, at night. The building is illuminated with warm lights, and its distinctive crown-like top is visible. The surrounding area includes a landscaped plaza with palm trees, a curved building with a checkered facade, and a view of the city skyline and a fountain in the distance. The entire scene is framed by a gold border.

BURJ
CROWN

AT DOWNTOWN DUBAI

LIVING WELL STARTS HERE