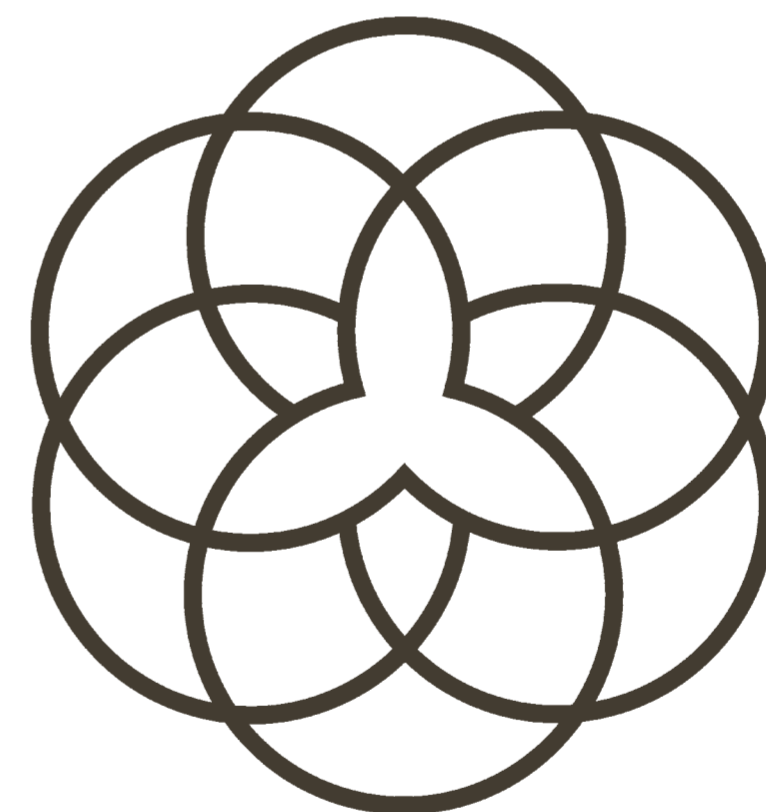


Live with Armani

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Armani Residences Dubai





Giorgio Armani observes and shapes the way we look and live. His fashion, style and elegance are unique expressions of personal spirit, taste and identity. Now he has turned his attention to the forms and atmospheres of the complete experience of living. The Armani Residences articulate his inimitable grace and hospitality perfectly.

The luxury Armani Residences are part of the first Armani Hotel, which is creating new definitions for the elegant pleasures of hospitality. The setting is extraordinary: Burj Dubai, the tallest and greatest tower the world has ever seen.

Sharing the Armani vision of life and living is Emaar Properties, operational and management partner for Armani Hotels and Resorts. Emaar has become one of Dubai's prime creators as it transforms into one of the world's great cityscapes. Imaginative pioneer of luxury residential communities, Emaar is applying its energy and resources not only in this city, but in key destinations around the world.

The Design

The design for the Armani Residences is a wonderful expression of the art of personal space and of Giorgio Armani's beliefs in the sensual, tactile and visual pleasures of life. He brings an ease, intimacy and expressiveness to all he touches.

Forms and materials are accented in texture and detail, and set against calmer backdrops and lighting. Minimalist sculptural styles and ideas are translated to inspire a kind of dramatic essence. This is design that also entertains.





























The Place

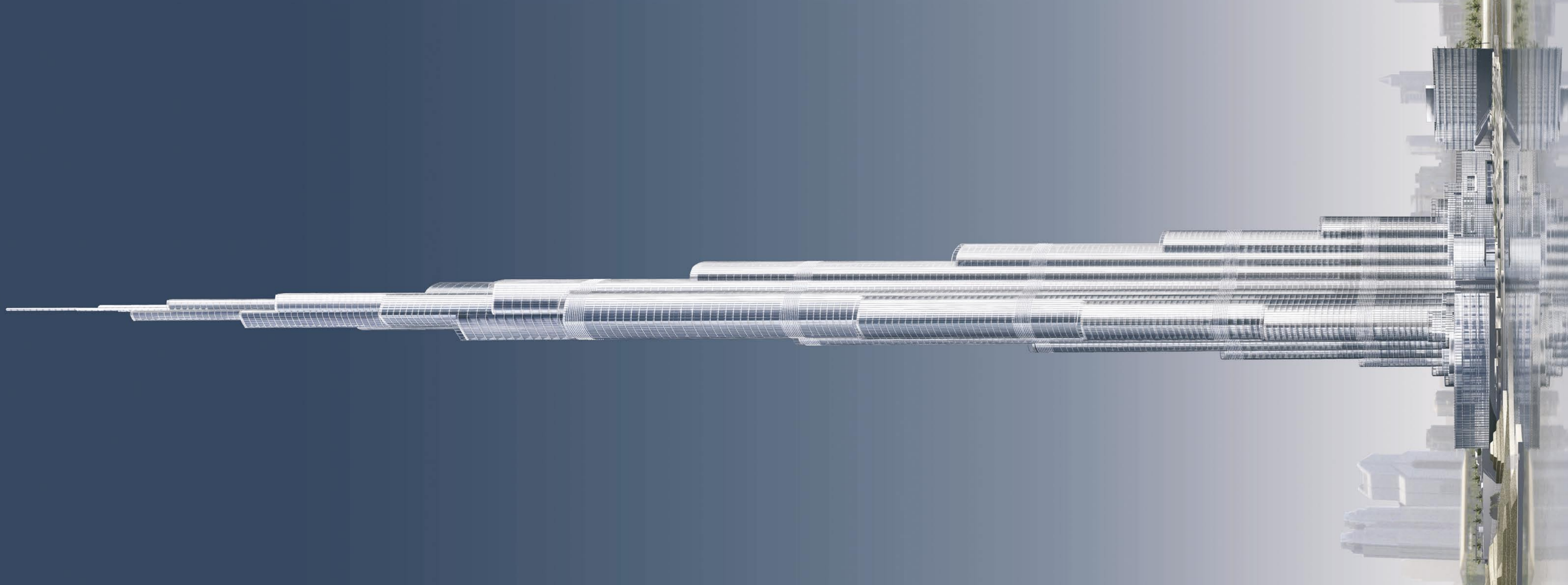
Burj Dubai is an inspirational building on an extraordinary scale – the tallest structure anywhere in the world. The tower is a triumph of creativity, conceptual ingenuity and strategic implementation, rolling back the boundaries of the possible and achieving a building of imposing magnificence. The design is inspired by the geometrics of the desert flower and the traditional patterns of Islamic architecture.

Burj Dubai has exceptional standards of amenity and luxury throughout – as defined by the Armani Hotel and Residences. Also the home of exclusive Corporate Suite Offices and Residential Suites, it is rich in superlative facilities such as the highest observation deck in the world, wonderful rooftop pools, and more than 15,000 square feet dedicated to health and fitness.

The tower is the iconic centrepiece of Downtown Burj Dubai, the Emaar development that is not only reshaping the heart of the city, but creating a new focus for Dubai itself by setting new standards of prestige for the region and the world.

This is a luxury lifestyle development of breathtaking scale, imagination and quality that integrates high-rise and traditional living with commercial, hospitality, leisure and entertainment components in unparalleled style. The Burj Dubai Boulevard is its spine, a bustling meeting point of cultures, a focus for style and spirited entertainment. At its heart is an expansive lake and landscaped parks providing nature's calming counterpoint.

A major focus is The Dubai Mall, one of the world's largest shopping destinations. Nearby, The Old Town blends traditional Arab and modern luxury design with its low- and mid-rise apartment buildings offering the fullest lifestyle amenities. Featuring market squares, meandering alleyways, waterfront walkways and inner courtyards, the pedestrian friendly Old Town Island blends the goodness of tradition with the convenience of modernity. This is where lifestyle and culture come together in a unique setting that invites visitors and residents to enjoy abra rides, boutiques, coffee houses and the bustling lantern-lit streets filled with music and entertainment at night.



An amazing metropolis on the shores of the Arabian Gulf, Dubai welcomes East and West in a celebration of cultural plurality with a world-class lifestyle. This is a place of accomplishments and inspiring vision. Served by an advanced infrastructure, it is one of the fastest growing cities in the world, and a hub in the Middle East for high-profile global business. As an all-year-round destination for tourists, professionals and entrepreneurs from all over the world, it offers an array of lifestyle options that cover the very best in the arts, entertainment, sports and culture.













The Hotel

The Armani Hotel, with its 160 rooms and suites, extends the same kind of welcome to guests as Giorgio Armani would privately to his friends and family: the cultured warmth of the supreme host. This is unmatched taste and style, a unique symphony of Armani sensibilities where service becomes hospitality in the most generous traditions of gracious living.

Residents have the same level of privilege as guests of the Hotel. Cuisines of the world are superbly presented in restaurants presided over by world-class chefs. Lighter moments are provided for by the signature Armani café and Armani delicatessen.

Places to meet and relax include a private Armani club, beautiful bars and lobby lounge. There are Armani/Dolci and Armani/Fiori specialty outlets, and a Giorgio Armani boutique. A luxury Armani/Spa has Armani designed treatments; a relaxation pool has magnificent views over the city.

Residents may also use the premium facilities of Burj Dubai itself – an exercise and stretch studio, gymnasium and cardiovascular room, outdoor rooftop pool terrace with children's pool, indoor lap pool, children's club, and tennis courts. And the ultimate experience: the 'restaurant on top of the world', located on the 122nd floor.









The Residences

The 144 one- and two-bedroom luxury residential suites of the Armani Residences are a celebration of Giorgio Armani's personal approach to elegance and style.

The residences are well proportioned and spacious – ranging from 99m² to 208 m² (1,068 to 2,237 square feet). Armani/Casa home furnishings bring clean lines, practicality and elegance. Beautiful materials and finishes selected by Armani include stone, zebrawood, Venetian plaster (marmorino), fabric and leather wall coverings.

The Armani Residences occupy the 9th to 16th floors of Burj Dubai. Each has its own elevator access and front entrance lobby. Full glass panoramic windows provide spectacular views across Downtown Burj Dubai, Burj Dubai Lake, The Old Town, The Old Town Island, Sheikh Zayed Road and the Arabian Gulf beyond.

Each bedroom has its own luxuriously appointed bathroom. Full home automation systems include security, temperature, lighting, drapery controls and dimmable lighting, with air conditioning throughout.

The Vision

Armani and Emaar Properties share a vision, epitomised by Armani Hotel and Residences and Burj Dubai. This is to conceive and realise a different and elevated approach to luxury hospitality.

The pioneer of master-planned luxury communities, Emaar has already created new dynamic lifestyles that are marking the character of Dubai. Emaar takes a holistic approach to building neighbourhoods that are amenity-rich and create a sense of belonging for its residents. They encompass schools, shopping malls, parks, play areas and community centres. Recreational facilities range from golf courses and equestrian centres to polo grounds and marinas.

This is a philosophy that has changed the face of Dubai's property sector. Landmark Emaar projects include Dubai Marina, one of the first and largest of its kind waterfront projects in the region; the Arabian Ranches, a premium desert-themed residential neighbourhood; and Emirates Living, a cluster of master-planned residential projects including the Emirates Hills, The Meadows, The Greens, The Springs, The Lakes and The Views.

Powered by its 'Vision 2010' to become one of the most valuable companies in the world, Emaar is developing lifestyle neighbourhoods world-wide. These derive architectural and engineering cues from local traditions, infusing elements of modernity and creating vibrant communities that celebrate the finer aspects of luxury living.

A specialist hospitality and leisure subsidiary has been set up by Emaar to develop, manage and operate Armani Hotels and Resorts. This is Emaar Hotels & Resorts LLC, which is headquartered in London and led by seasoned professionals with proven expertise in hotel and residential operations. In line with the Armani and Emaar vision, the company is integrating spectacular design, cutting-edge technology and world-class service to create the finest of lifestyle-oriented hotels and resorts around the world.

ARMANI
Residences

